



INVESTOR PRESENTATION

Q3 & 9MFY24

31 January 2024



Safe Harbour Statement

The statements, are as on date and may contain forward-looking statements like the words “believe”, “expects”, “anticipate”, “aim”, “will likely result”, “would”, “will continue”, “contemplate” “intends”, “plans”, “estimates”, “seek to”, “future”, “objective”, “projects”, “goal”, “likely”, “project”, “should”, “potential” “will”, “may”, “targeting” or other words of similar expressions/ meaning regarding the financial position, business strategy, plans, targets and objectives of the Company. Such forward-looking statements involve known and unknown risks which may cause actual results, performance or achievements to be materially different from the results or achievements expressed or implied. The risks and uncertainties inter-alia, relating to these statements include (i) cash flow projections, (ii) industry and market conditions; (iii) ability to manage growth; (iv) competition; (v) government policies and regulations; (vi) obtaining regulatory approvals; (vii) domestic & international economic conditions such as interest rate & currency exchange fluctuations; (viii) political, economic, legal and social conditions in India/ elsewhere; (ix) technological advances; (x) claims and concerns about product safety and efficacy; (xi) domestic and foreign healthcare reforms; (xii) inability to build production capacity; (xiii) unavailability of raw materials and failure to gain market acceptance.

The Company and its subsidiaries shall not have any responsibility or liability whatsoever for any loss howsoever arising from this presentation or its contents or otherwise arising in connection therewith. Also, the Company assumes no responsibility to publicly amend, modify or revise any forward looking statements, on the basis of any subsequent developments, information or events, or otherwise.

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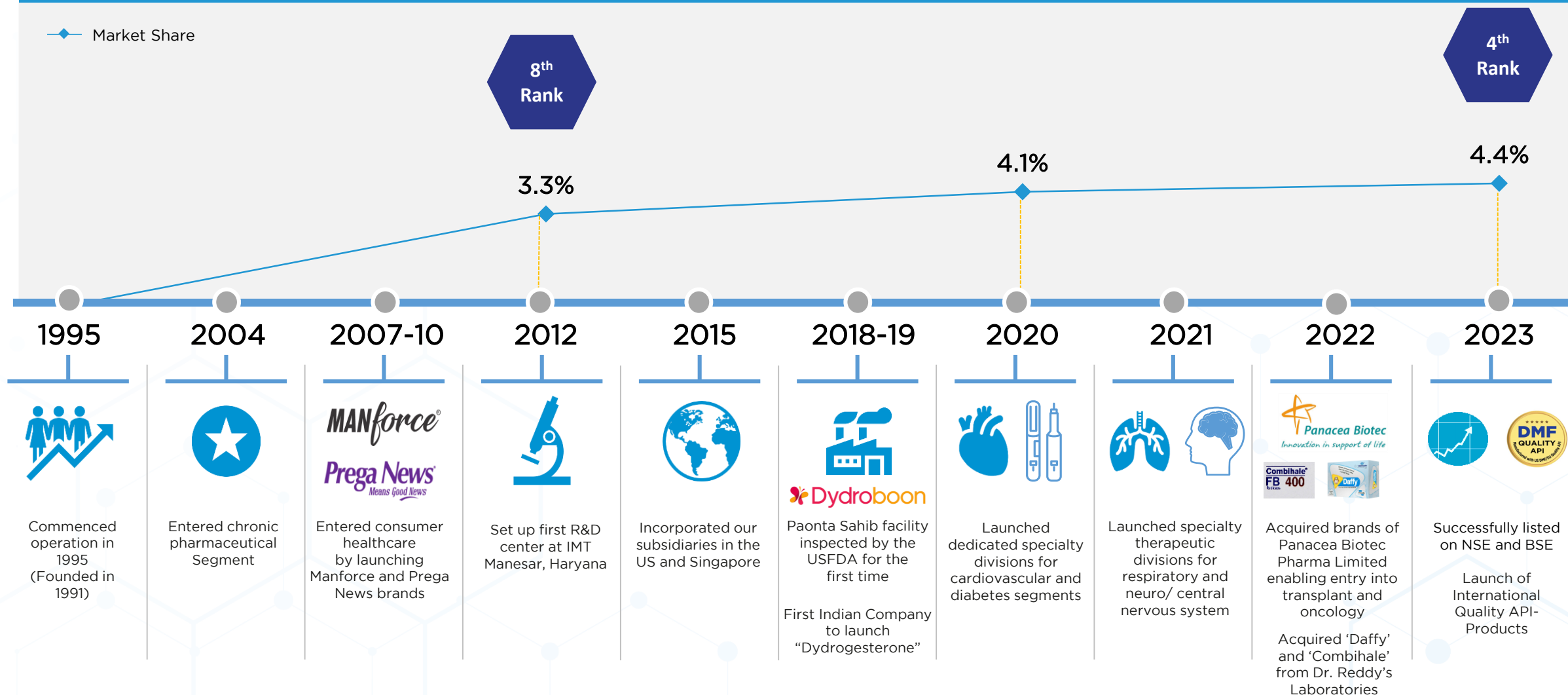
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Corporate Framework

Mankind Pharma - Key Milestones

Sustained Improvement in Domestic Formulations Market Share and Ranking



Mankind has Primarily Grown Organically and is the Youngest Company among the 5 Largest Pharmaceutical Companies in India in terms of Domestic Sales in FY23.

Mankind Pharma at a Glance



Market
Leadership

#1

Rank in Prescriptions
over the last five years*

Youngest

in Top 5 of the IPM*

#4

By value in the IPM*

4

Consumer Healthcare brands
ranked #1 in their categories*



Scale

INR 8,749 Crore

FY23 Revenue

97%

Domestic Revenue

22

brands* worth INR 100 Cr+

15,000+

Field force***



Growth

19%

Revenue CAGR FY21-23

18%

Domestic Business
Revenue CAGR FY21-23

22%

Consumer Healthcare
Revenue CAGR FY21-23

3x

Domestic Average volume
growth for FY 21-23 vs IPM*



Profitability and
Capital
Efficiency

21.9%

FY23 EBITDA Margin

15.0%

FY23 PAT Margin

25% / 40%

FY23 ROCE** / Adj ROCE**

23% / 39%

FY23 ROE** / Adj ROE**

Key Strengths

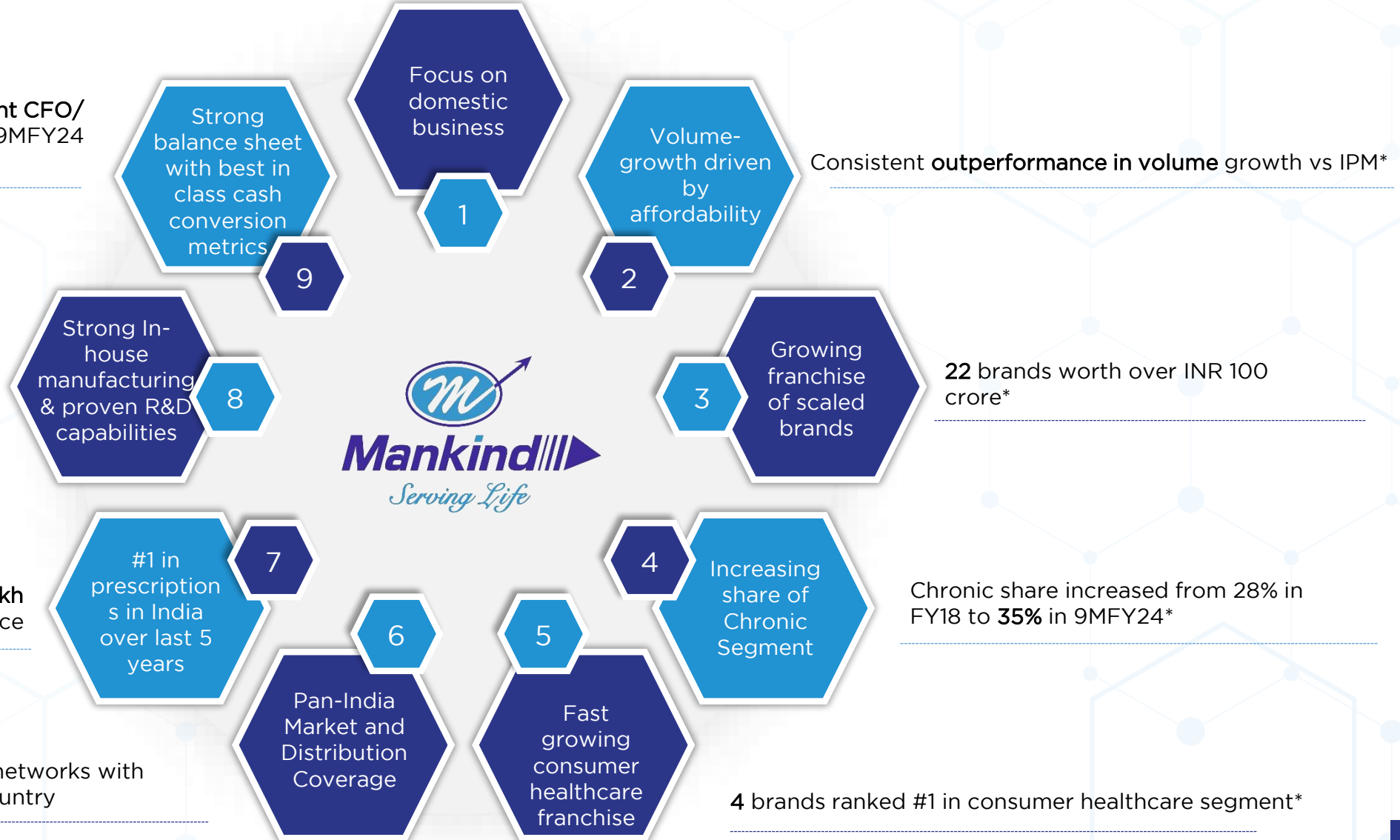
India revenues contribute **93%** of revenues in 9MFY24

Net cash of INR 2,756 Cr** with consistent CFO/EBITDA ratio in excess of 70% during 9MFY24

75% of manufacturing in-house; track record of innovation with commercialization of “**Dydrogesterone**”

Largest doctor coverage of **5+ lakh** doctors, Backed by a **15,000+** field force

One of the largest distribution networks with **13,000+** stockists across the country



Strategy Going Ahead



Increase the value of prescriptions in existing markets of strength by expanding market coverage; CVM moved from 62% in FY21 to 68% in 9MFY24*



Increasing share of chronic segment by growing presence in existing therapies (Diabetes - Insulin Glargine, Respiratory - Inhalers) and expansion into new therapies like CNS, Transplant, Urology, Oncology



Increase penetration in Metros/Tier I cities by engaging Key Opinion Leaders, hospital tie-ups and specialty division launches (10+ divisions launched in last 3 years)



International DMF Quality API, introducing DMF quality medicines at Indian prices (140+ SKUs launched till date)



Grow consumer healthcare business leveraging existing brand equity, additional distribution models, Rx to OTx to OTC



Pursue In-organic growth via M&A and in-licensing with a focus on Chronic and Consumer Healthcare segment



Build alternative channels of growth including modern trade and other contemporary trade channels (~6% in 9MFY24)



Continue to develop digital platforms to enhance doctor engagement medical content; launch of next generation AI based Sales Force Automation Tool



Financial Performance

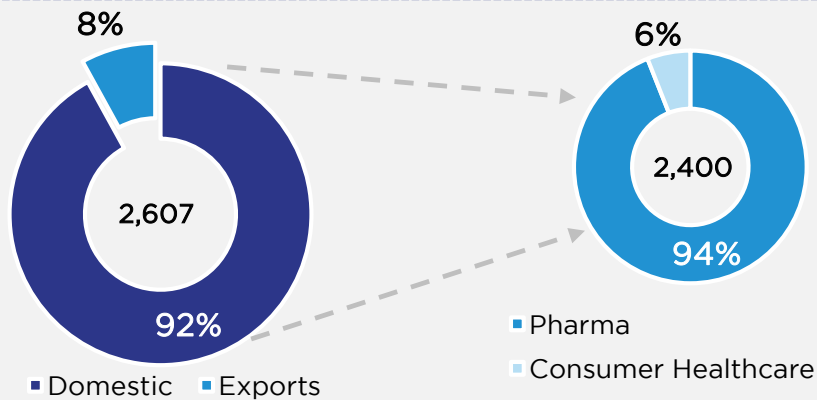
Q3FY24 - Key Financial Snapshot

| Financials / Margins | Growth | Capital Efficiency |
|---|-----------------------------------|------------------------------|
| 2,607 <i>Revenue (INR Cr)</i> | 24.7% <i>YoY Growth</i> | 31.3% <i>ROCE*</i> |
| 611 / 23.4% <i>EBITDA (INR Cr) / Margin</i> | 39.1% <i>YoY Growth</i> | 26.4% <i>ROE*</i> |
| 460 / 17.6% <i>PAT (INR Cr) / Margin</i> | 55.5% <i>YoY Growth</i> | |



Mr. Rajeev Juneja
Vice Chairman & Managing Director

Segmental Revenue Break - Up



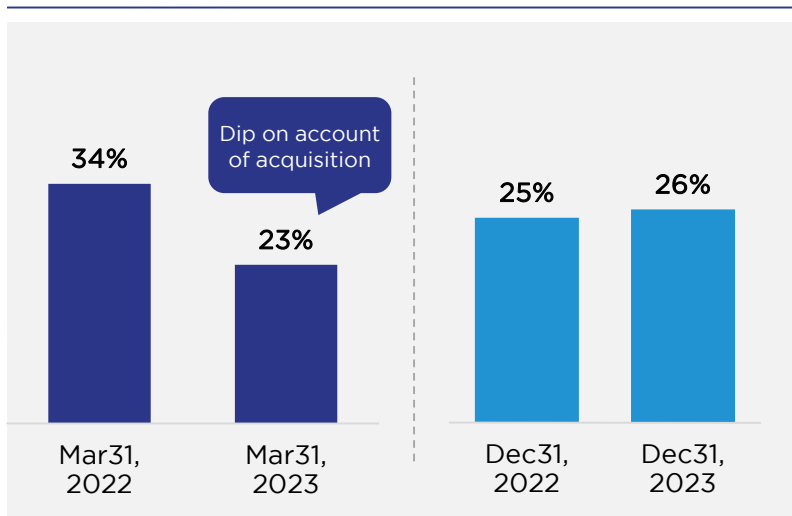
- “We are delighted to announce strong Q3 results with Domestic Growth of 20% YoY led by robust growth in Chronic, recovery in anti-infectives and strong growth in modern trade and hospital sales.
- Our top 5 therapeutics by sales have outperformed the IPM by 1.5x. We have increased our market share in 18 out of top 20 brands on both QoQ and YoY basis.
- These have resulted in a robust EBITDA growth of 39% YoY and PAT growth of 55% YoY in Q3. We continue to focus on improving cash flow from operations and optimising our working capital cycle.”

Q3 & 9M FY24 - P&L Highlights

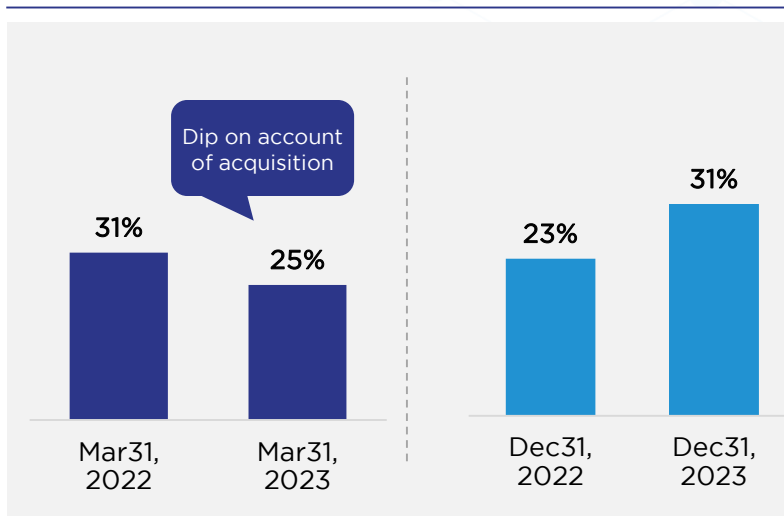
| INR Crore | Q3FY24 | Q3FY23 | YoY Growth | Q2FY24 | QoQ Growth | 9MFY24 | 9MFY23 | YoY Growth |
|---------------------------------|--------|--------|------------|--------|------------|--------|--------|------------|
| Revenue from Operations (A=B+C) | 2,607 | 2,091 | 24.7% | 2,708 | (3.7%) | 7,894 | 6,696 | 17.9% |
| Domestic Business (B) | 2,400 | 1,996 | 20.2% | 2,529 | (5.1%) | 7,348 | 6,481 | 13.4% |
| Consumer Healthcare | 149 | 157 | (4.8%) | 193 | (22.8%) | 550 | 540 | 1.9% |
| Exports Business (C) | 207 | 95 | 117.9% | 179 | 15.6% | 546 | 215 | 154.0% |
| Gross Profit | 1,779 | 1,413 | 26.0% | 1,883 | (5.5%) | 5,421 | 4,457 | 21.6% |
| EBITDA | 611 | 440 | 39.1% | 686 | (10.9%) | 1,957 | 1,494 | 31.0% |
| Profit After Tax | 460 | 296 | 55.5% | 511 | (10.0%) | 1,465 | 1,016 | 44.2% |
| Diluted EPS* (INR) | 11.3 | 7.1 | 59.4% | 12.5 | (9.4%) | 35.9 | 24.9 | 44.5% |
| Cash EPS* (INR) | 14.1 | 9.2 | 52.6% | 14.9 | (5.7%) | 43.3 | 30.9 | 40.0% |
| Gross Margins % | 68.3% | 67.6% | 70 bps | 69.5% | 120 bps | 68.7% | 66.6% | 210 bps |
| EBITDA Margins % | 23.4% | 21.0% | 240 bps | 25.3% | 190 bps | 24.8% | 22.3% | 250 bps |
| PAT Margins % | 17.6% | 14.1% | 350 bps | 18.9% | 130 bps | 18.6% | 15.2% | 340 bps |

Key Financial Metrics

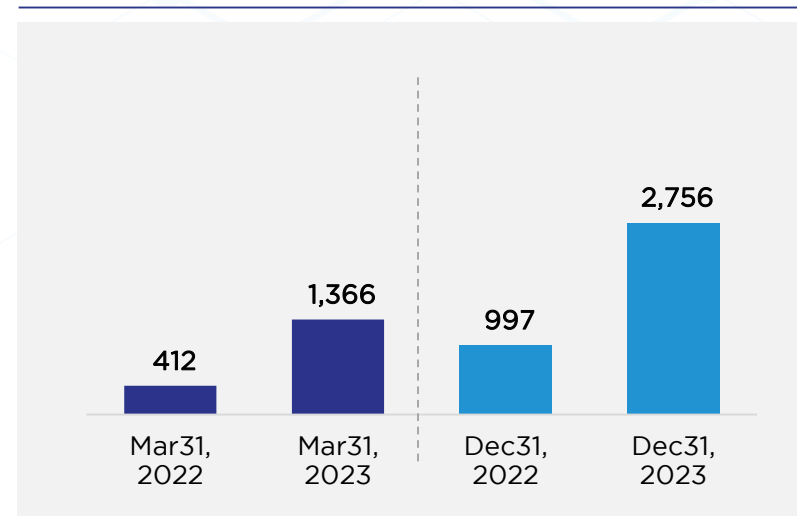
ROE*



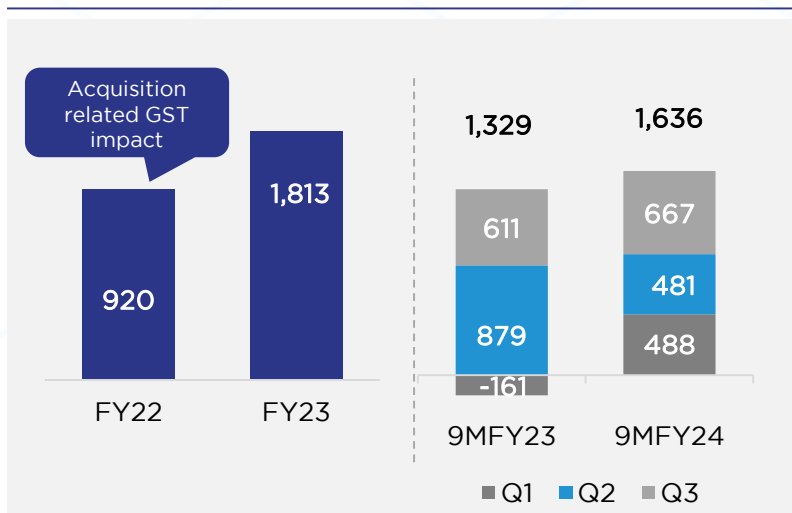
ROCE*



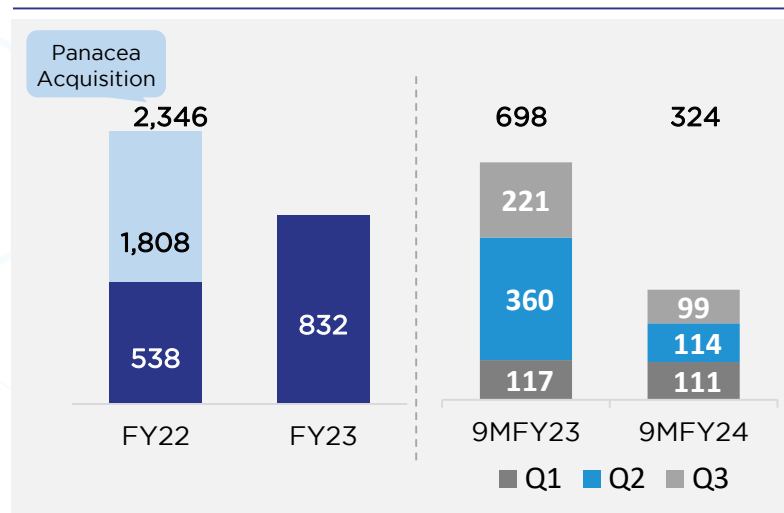
Net Cash# (INR crore)



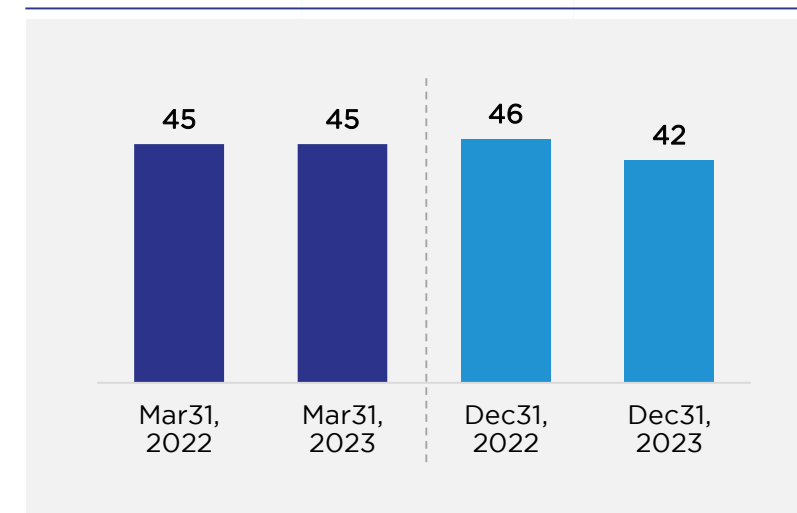
Cash Flow from Operations (INR crore)



CAPEX (INR crore)



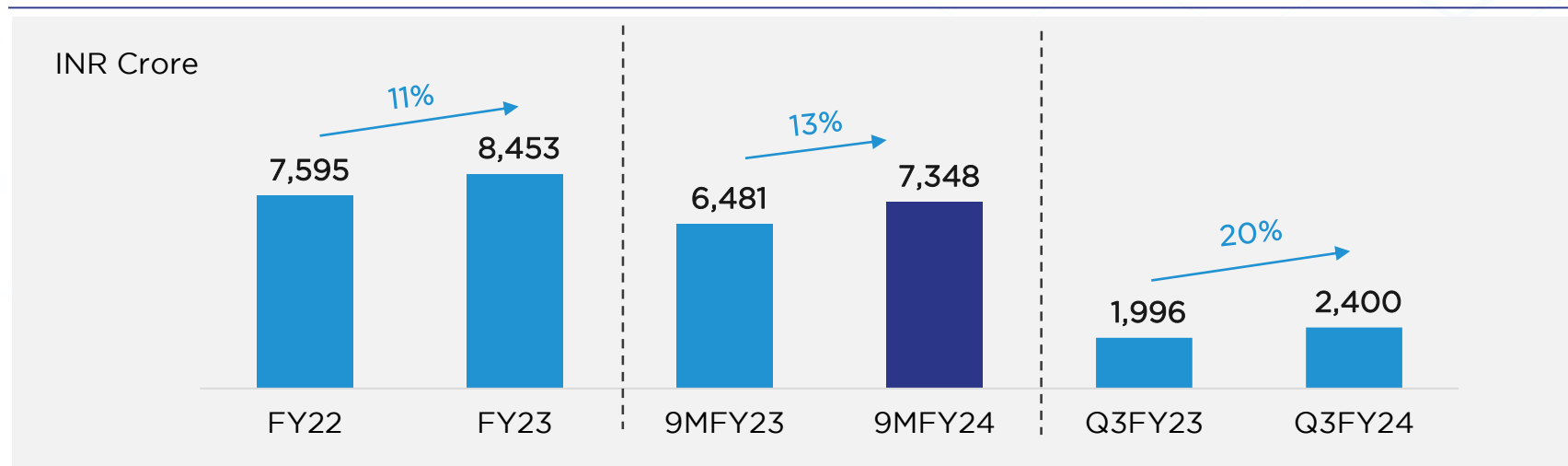
Net Operating Working Capital Days





Business Updates

Strong Growth in Domestic Revenue*



Domestic Business witnessed a growth of 20%* YoY in Q3FY24 supported by

- Out-performance in chronic therapies (1.5x to IPM; 1.3x to IPM Chronic)
- Recovery in anti-infectives (13.8% YoY vs 9.5% in IPM)
- Strong growth in modern trade and hospital sales

Mankind secondary sales growth was ~9% vs 8.3% for IPM in the quarter and 8.6% vs 8.2% for IPM in 9MFY24

Maintained #4 rank with market share of 4.5% in Q3FY24; versus 4.4% in Q2FY24 vs 4.5% in Q3FY23

- Ranked #2 in CVM with market share of 6.6% in Q3FY24 versus 6.4% in Q2FY24 vs 6.5% in Q3FY23

Chronic growth of 12.2% versus 9.5% IPM Chronic growth in Q3FY24 indicates outperformance of 1.3x as compared to IPM

- Increased chronic share by 130bps to 35% in 9MFY24 YoY (vs 34%)

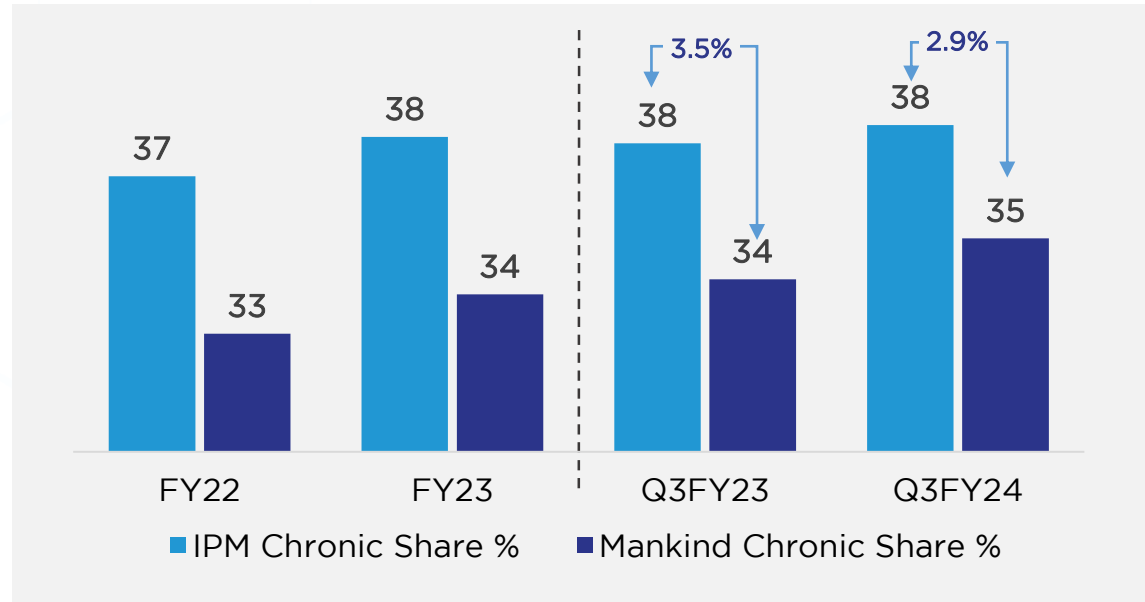
Maintained #1 rank with increase in prescription share to 15.3% in Q3FY24 vs 15.1% in Q2FY24

- Prescriber Penetration increased to 83.4% in Q3FY24 from 83.2% in Q2FY24

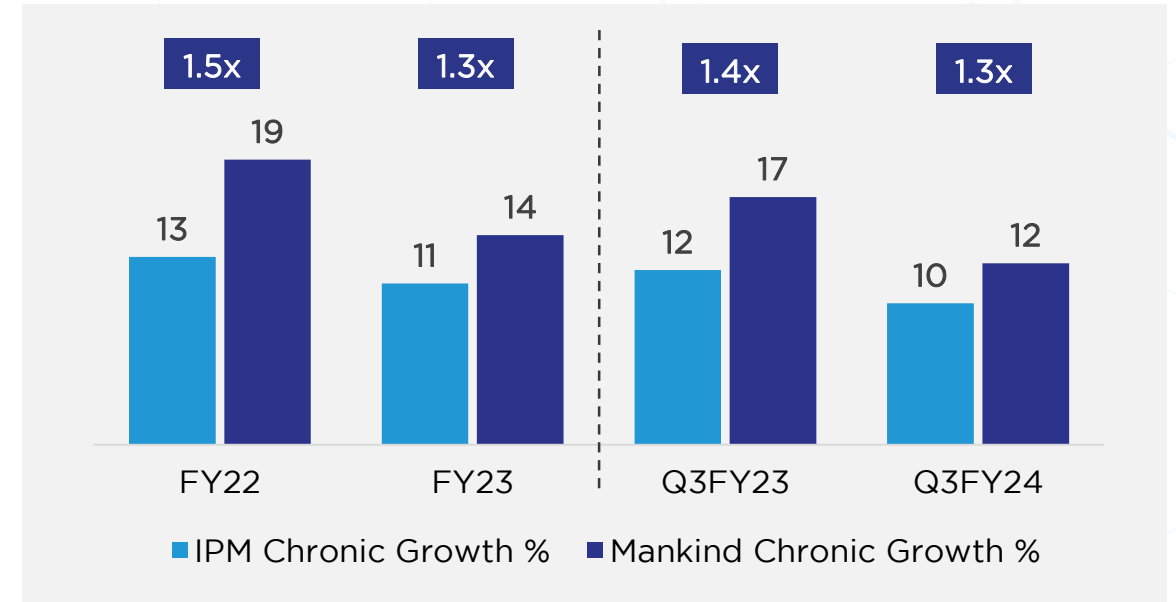
Increasing Share of Chronic Segment

Increased chronic share (having higher price realization and lifetime value) by 100bps in last 12 months

Consistent focus to increase chronic contribution



1.3x outperformance to IPM Chronic in Q3FY24



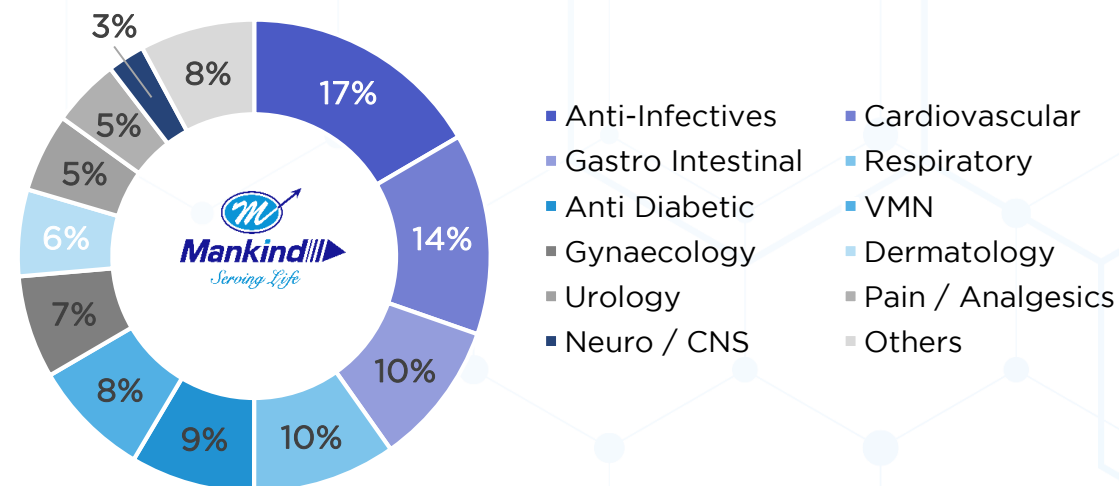
Mankind Chronic share in Metro & Class 1 increased from 52% to 55% (~70% for IPM) from MAT Dec'19 to Dec'23

Q3FY24 Business Update

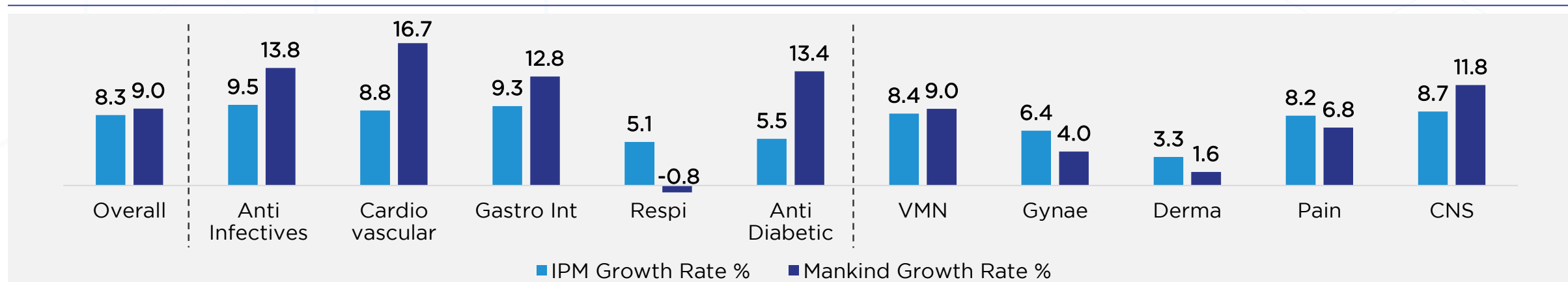
High Ranks across Acute and Chronic Areas

| Key Therapy Areas | Rank in CVM (Q3FY24) | FY 20-23 CAGR | |
|--------------------------|----------------------|---------------|------------|
| | | Mankind | IPM |
| Chronic therapies | | 15% | 11% |
| Cardiovascular | 4 | 17% | 11% |
| Anti Diabetic | 4 | 16% | 8% |
| Acute therapies | | 12% | 10% |
| Anti-Infectives | 4 | 11% | 8% |
| Gastro Int | 6 | 11% | 12% |
| Respiratory | 4 | 16% | 12% |
| Overall | 2 | 13% | 10% |

Q3FY24 - Sales Mix representing Diversified Therapy Presence

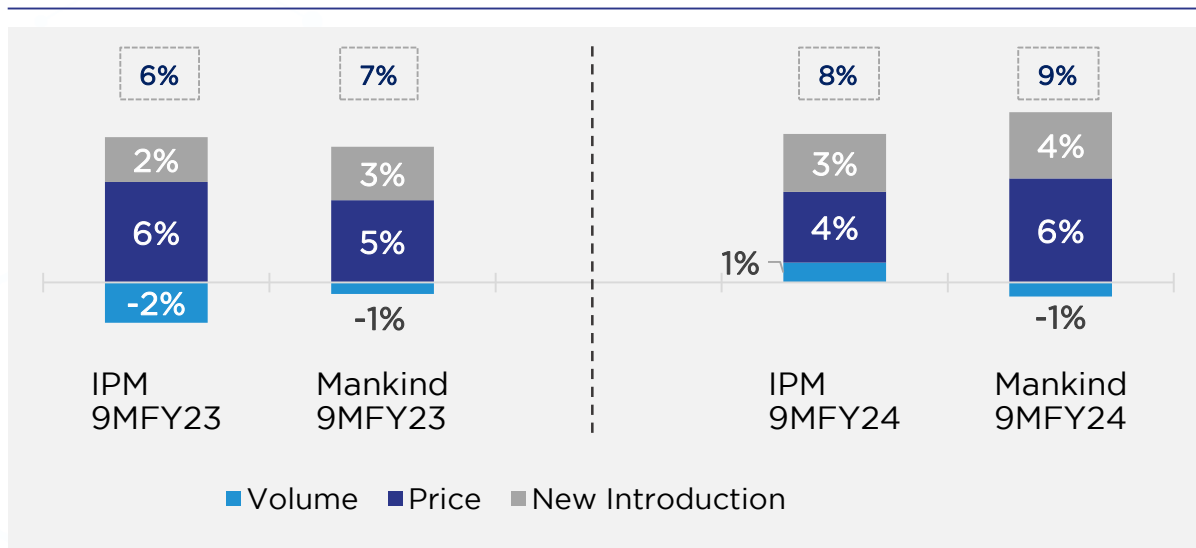


Q3FY24 - Significant outperformance in key therapies (Anti-infective, Cardio, Gastro, Anti-diabetic)

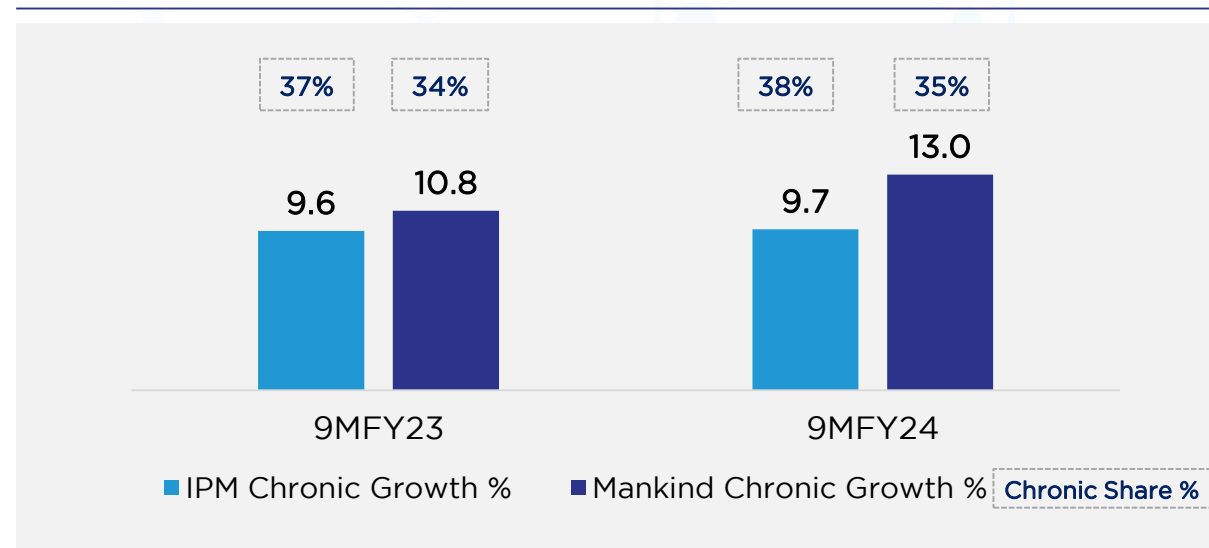


9MFY24 Business Update

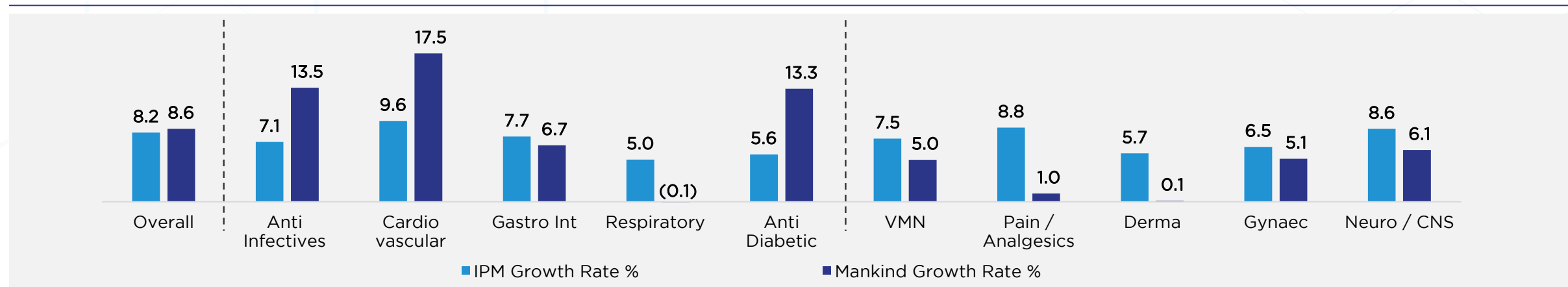
Continued outperformance to IPM



1.3x outperformance to IPM chronic in 9MFY24*

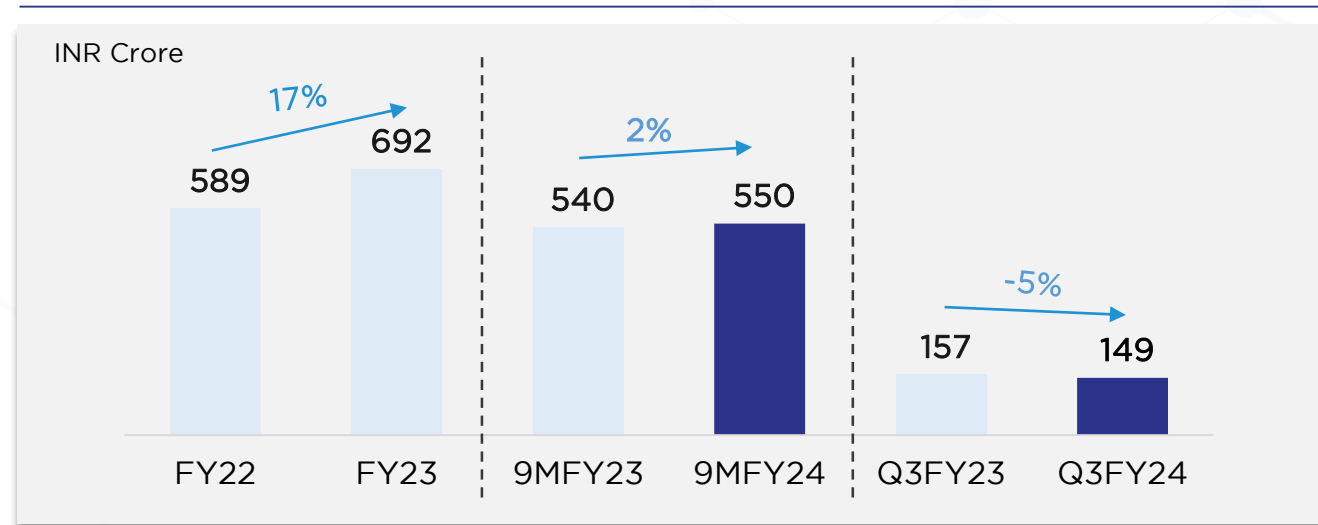


9MFY24 - Significant outperformance in key therapies (Anti-infective, Cardio, Anti-diabetic)



* As per IQVIA,

Consumer Healthcare Segment Revenue



- Consumer Healthcare segment revenue declined during the quarter due to
 - initiatives taken in last quarter towards optimization of channel inventory;
 - implementation of IT tools to facilitate stockist consolidation
- However, we have seen healthy growth in secondary/ tertiary sales in various brand categories resulting in market share gain
- Sustained efforts in brand building and further strengthening our position through
 - Increasing presence across Modern Trade, E-commerce and Q-Commerce channels
 - Dedicated regional campaigns through print, TV and digital media to enhance brand recall
- Focus on increasing rural penetration in key brands Gas-o-Fast® and Prega News®

Strong Corporate Identity Complements Brand Recall...

Strategically selected national and regional brand ambassadors

Corporate Brand Ambassadors



Dominant Brands



Consumer Healthcare Brand Ambassadors



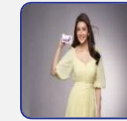
Kartik Aaryan



Sunny Leone



Anushka
Sharma



Kajal
Aggarwal



Srabanti
Chatterjee



Paresh Rawal &
Neena Gupta



Brahmana
ndam



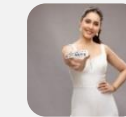
Biswanath
Basu



Ranveer Singh



Mahesh Babu



Rashi Khanna

...With Targeted Marketing Initiatives

MANforce
Condoms



Continues to leverage on #ApnePartnerSePucho Campaign, promoted on various media channels

Prega News
Means Good News



Strengthening connect with 2.6 lakh chemists through personalized WhatsApp videos



MEN'S DAY CAMPAIGN:
#RealManforceForHer (Nov'23)



Tied up with NGO SAATHI & launched campaign #SafeTiesToSaveLives to aid people affected with HIV



“Expert Pregnancy Care Solution Brand “

...With Targeted Marketing Initiatives



Gas-O-Fast - India Ki Acidity
Ka Asli Indian Solution



Cultural events marketing initiatives to
enhance brand visibility



Outdoor branding across UP & WB (In-shop branding, train wraps,
railway station branding, bus branding, hoardings etc.)



Did you know?

1 out of every 3 Indians is a vegetarian*
and vegetarians may suffer from vitamin deficiency.*

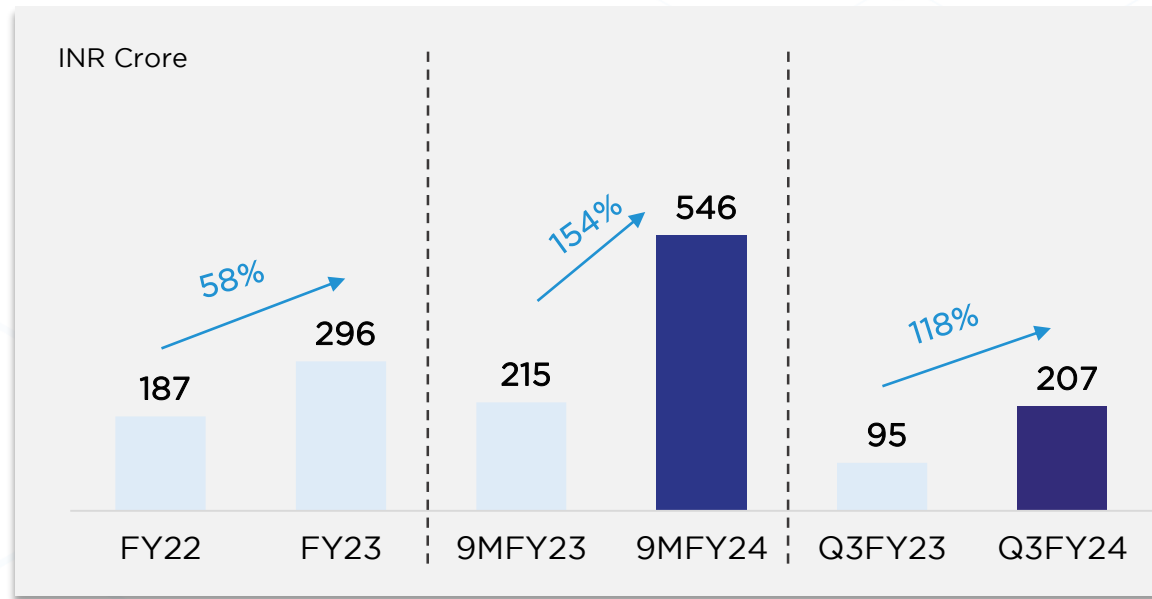


Leveraged celebrity endorsement across
all media platforms with focus on HealthOK
being 100% vegetarian



Visibility and brand building
through hoardings, radio ad &
newspapers; sampling to
increase awareness

Revenue from Exports



- Exports business witnessed a growth of 118% YoY in Q3FY24 and 16% QoQ aided by one-off opportunities in the US
- Focus on differentiated filings, including in-licensing for key markets
- In addition to USA, the company is exporting to many countries including Sri-Lanka, Nepal, Chile, Kenya etc.



Additional Information



Key Performance Indicators (as per ICDR Requirement post IPO)

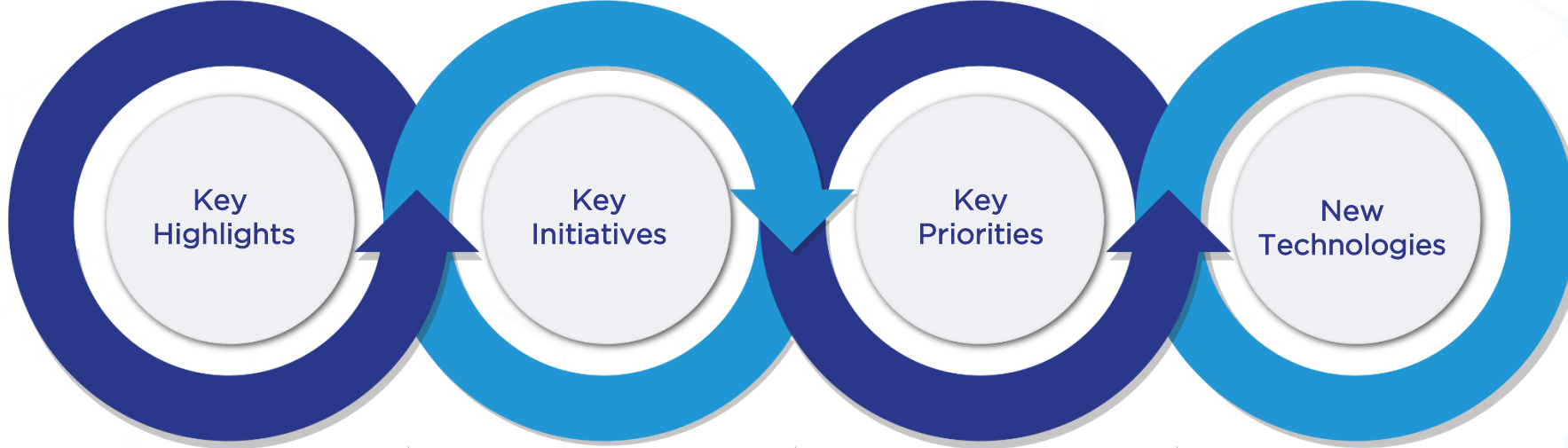
| | FY22 | FY23 | Q3FY23 | Q3FY24 | 9M FY23 | 9M FY24 |
|---|-----------|-----------|----------|----------|-----------|-----------|
| Revenue from Operations within India as a percentage of revenue from operations % | 97.60% | 96.62% | 95.46% | 92.06% | 96.79% | 93.08% |
| EBITDA* (INR Million) | 20,038.00 | 19,130.61 | 4,394.00 | 6,111.09 | 14,936.10 | 19,567.67 |
| EBITDA Margin (%) | 25.75% | 21.86% | 21.01% | 23.44% | 22.30% | 24.79% |
| RoCE %* | 25.50% | 20.24% | 19.81% | 21.42% | 19.81% | 21.42% |
| Net Working Capital Days* | 49 | 50 | 53 | 43 | 53 | 43 |

Notes:

EBITDA*, ROCE* and Net Working Capital Days* formula refer to Page no. 142 of Prospectus

Link to Prospectus - www.sebi.gov.in/filings/public-issues/may-2023/mankind-pharma-limited-prospectus_71518.html

ESG : Organization* wide focus on sustainable growth




- **Zero Reportable Lost Time accidents** across all manufacturing units
- **Sikkim - 100% of Hazardous Waste was sent for co-processing** instead of land filling during 9MFY24
- **47,866 KL (43%) of Treated waste water recycled** back for various applications within the factory during 9MFY24
- **1.2 MT (17% YoY) CO2 emissions reduction in Per Million No of tablets** produced during 9MFY24
- **2.8% of renewable energy generated** during 9MFY24

- Imparted 100 Man-hours training on ESG to employees across departments
- 65% (5,220 MT) of the targeted post-consumer plastic waste collection & recycling has been sent for recycling during 9MFY24
- EHS Inspections & Compliance Verification commenced for Solvent & Plastic waste Recyclers.

- On track to achieve plastic neutrality by end of FY24.
- BRSR Core reasonable assurance

- Unit-1- Bio-Assay system to check effect of treated waste water on fish survival to be commissioned.
- Sikkim site - MVR system to achieve ZLD to be commissioned.



Sustainability Excellence Organizational Award – By University of Petroleum and Energy Studies, Fair-2.0



Responsible ESG Practices in Supply Chain awarded to Unit – 3 by Kaizen Institute



Environment Award in Pharmaceutical Sector - M/s Mankind Pharma, Sikkim at 11th Global Safety Summit



Mankind's ESG goals



Environment*



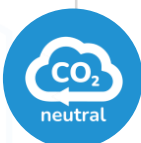
Plastic Neutral by FY'24



Hazardous Waste - 70% for co-processing and 30% for landfilling by 2027 (Base year FY'21)



Implementation of Wild life Conservation plan for 2 nos of Schedule-1 species in Sotanala area



Carbon neutral by 2030 (Base year FY'21)



100% Renewable Power by 2030



Reduce ground water intensity in Operations by 50% by 2030 (Base year FY'20)

Social



Ensuring the well being of our employees and partners.

Governance



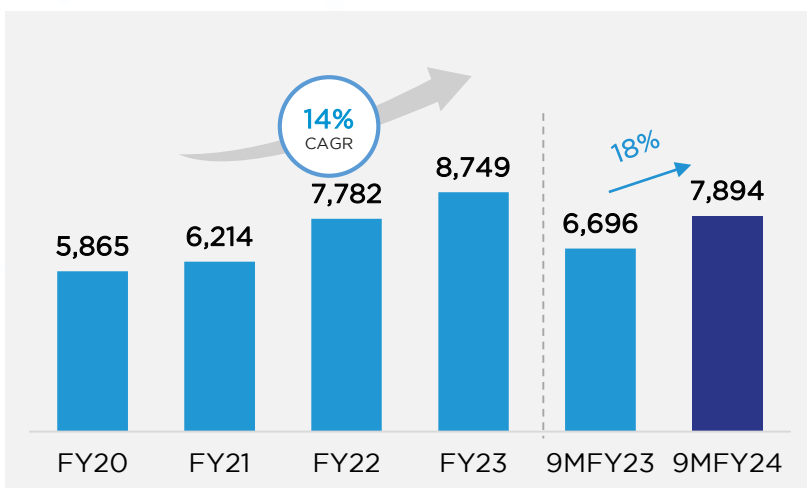
Implementation of effective stakeholder engagement strategy for collaboration to address key sustainability issues backed by Sustainability council.



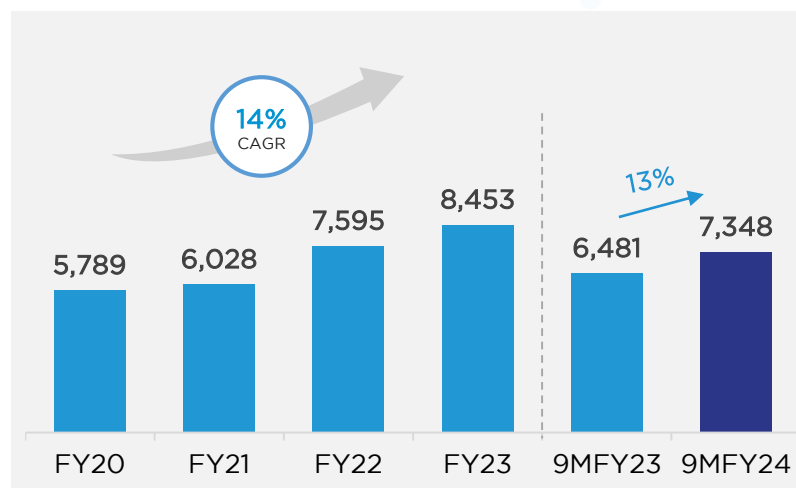
Highest standards of compliance and ethics backed by robust corporate governance

Financials - Steady growth trajectory

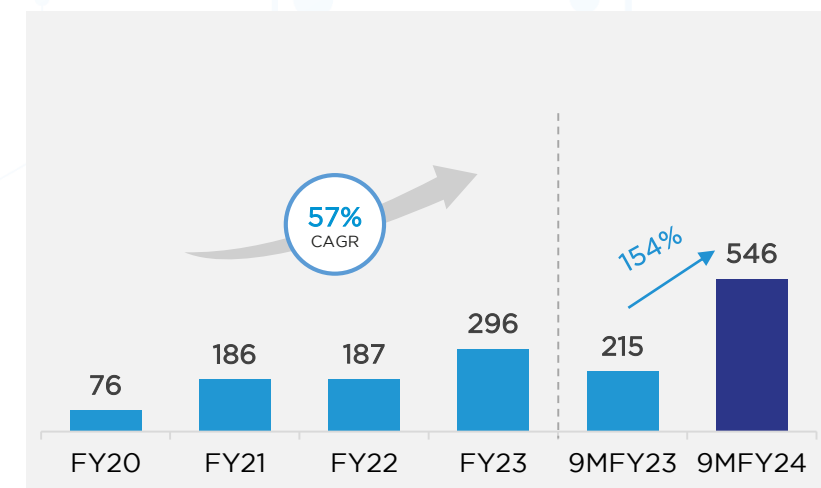
Revenue (INR Cr)



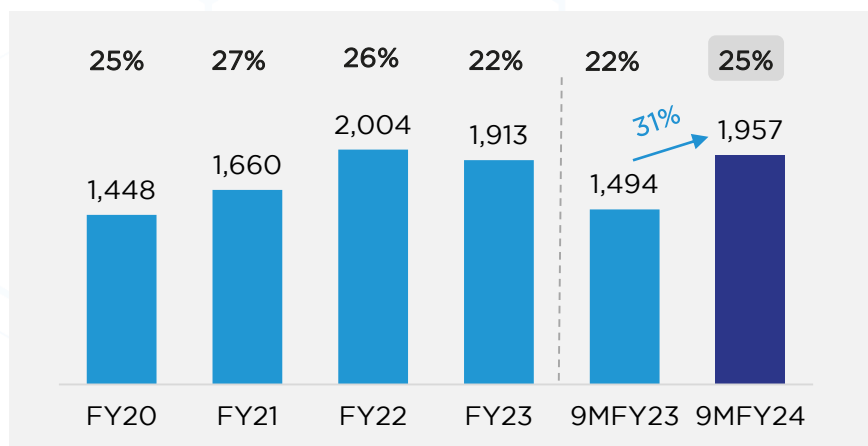
Strong Growth in Domestic Revenue



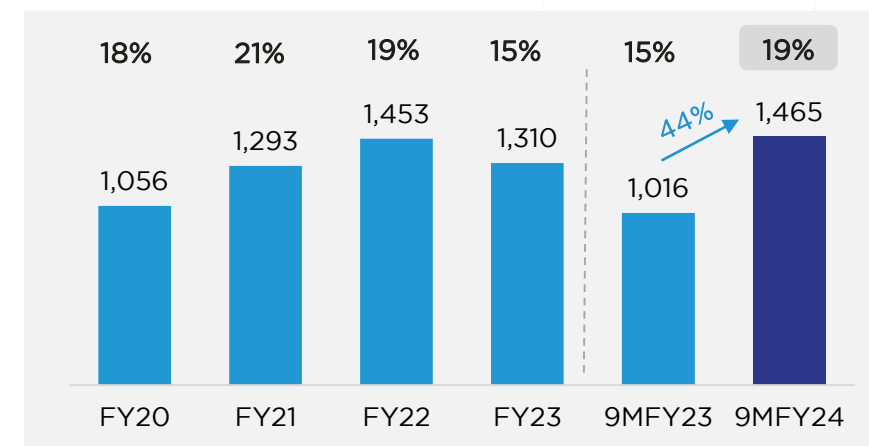
Revenue from Exports (INR crore)



EBITDA (INR Cr) and Margin %⁽¹⁾



PAT (INR Cr) and Margin %



Note: EBITDA refers to profit for the year/period, as adjusted to exclude (i) other income, (ii) depreciation and amortization expenses, (iii) finance costs and (iv) total tax expense. EBITDA Margin refers to the percentage margin derived by dividing EBITDA by revenue from operations



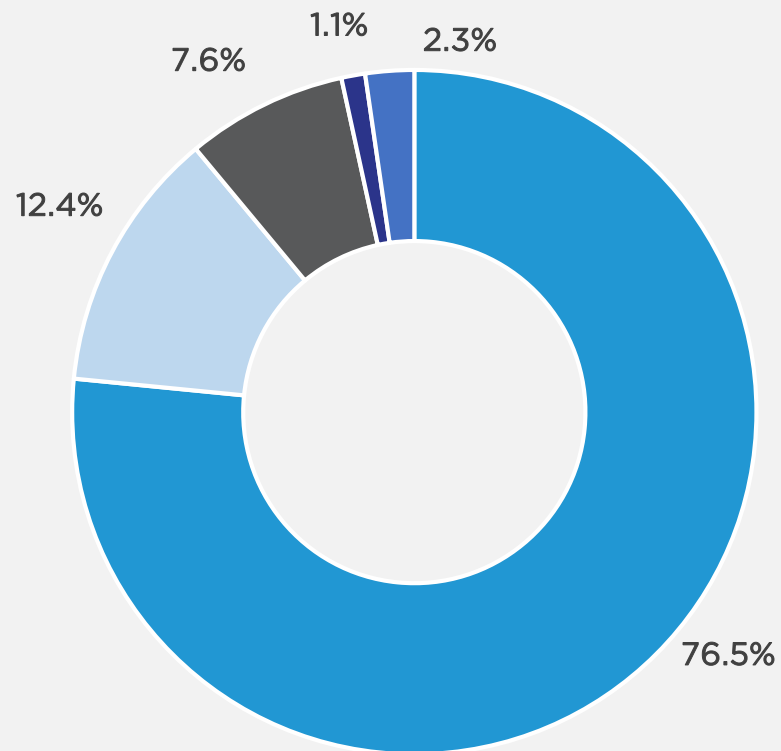
Key Performance Highlights

| Key Performance Highlights | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 |
|--------------------------------------|------|------|------|------|------|------|
| Value Growth YoY in IPM (%) | 11.3 | 12.6 | 12.5 | 11.1 | 17.7 | 10.6 |
| Market share by Value in IPM (%) | 3.9 | 4.0 | 4.1 | 4.3 | 4.3 | 4.4 |
| Market Ranking by Value in IPM (x) | 4 | 4 | 4 | 4 | 4 | 4 |
| CVM share in total IPM (%) | 60.2 | 61.6 | 62.4 | 62.2 | 65.4 | 68.1 |
| Market Share in covered market (%) | 6.6 | 6.5 | 6.5 | 6.9 | 6.6 | 6.5 |
| Covered market Rank (x) | 2 | 2 | 2 | 2 | 2 | 2 |
| Volume Share in IPM (%) | 4.8 | 5.1 | 5.2 | 5.7 | 5.5 | 5.7 |
| Market Ranking by Volume in IPM (x) | 5 | 3 | 3 | 3 | 3 | 3 |
| Chronic Share in Total portfolio (%) | 27.9 | 31.9 | 32.2 | 34.1 | 32.9 | 33.9 |
| Chronic Growth YoY (%) | 16.4 | 28.6 | 13.5 | 17.6 | 13.6 | 14.1 |
| Metro & Class 1 Share (%) | 49.9 | 49.2 | 48.1 | 51.8 | 52.9 | 53.2 |

Sales Mix Trends

| Therapy wise share in Total Revenue | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 |
|-------------------------------------|------|------|------|------|------|------|
| ANTI-INFECTIVES | 17.7 | 15.8 | 15.9 | 13.2 | 14.7 | 15.0 |
| CARDIAC | 10.1 | 10.8 | 11.5 | 12.6 | 12.1 | 12.8 |
| GASTRO INTESTINAL | 12.3 | 11.5 | 11.4 | 11.3 | 10.9 | 10.8 |
| RESPIRATORY | 7.6 | 8.0 | 8.7 | 7.2 | 9.7 | 9.5 |
| PAIN / ANALGESICS | 6.0 | 6.4 | 6.1 | 5.4 | 5.4 | 5.0 |
| ANTI DIABETIC | 6.3 | 7.7 | 7.5 | 8.7 | 8.3 | 8.2 |
| VITAMINS/MINERALS/NUTRIENTS | 10.6 | 9.8 | 9.5 | 10.3 | 9.5 | 8.5 |
| DERMA | 9.1 | 9.0 | 8.4 | 8.6 | 7.4 | 6.1 |
| GYNAEC. | 4.8 | 5.0 | 5.1 | 6.5 | 6.7 | 7.7 |
| NEURO / CNS | 2.7 | 2.9 | 2.9 | 3.2 | 2.9 | 2.6 |

Shareholding Pattern



■ Promoters ■ FPI & Bodies Corporate ■ Mutual Funds ■ Retail ■ Others

| | |
|------------------------------------|-----------------|
| BSE Ticker | 543904 |
| NSE Symbol | MANKIND |
| Market Cap. (INR Crore)* | 79,417 |
| % Free Float | 23.5 |
| Free Float Market Cap. (INR Crore) | 18,667 |
| Shares Outstanding (Crore) | 40.06 |
| Industry | Pharmaceuticals |



Q3 & 9MFY24 Earnings Call Details

| | |
|--------------------------|---|
| Date | 2 nd February, 2023 |
| Time | 12:00 PM IST |
| Dial – In Details | |
| Universal Access Numbers | +91 22 6280 1102 / +91 22 7115 8003 |
| Diamond Pass | https://services.choruscall.in/DiamondPassRegistration/register?confirmationNumber=2055181&linkSecurityString=c0e972b89 |

- **ROE** = (Profit for the year) / (average total equity less cash)
 - Profit excludes interest income and gain on current investments measured at FVTPL
- **Adjusted ROE** = (Adjusted profit for the year) / (average adjusted total equity less cash)
 - Profit excludes any M&A related impact, interest income and gain on current investments measured at FVTPL
 - Adjusted total equity excludes Cash, cash used for acquisitions and is adjusted for M&A related impact (net of Tax)
- **ROCE** = (EBIT for the year) / (Capital employed less cash)
 - EBIT excludes other income
 - Capital employed is the sum of total equity, total borrowings, total lease liabilities and deferred tax liabilities (net) less deferred tax assets and Cash.
- **Adjusted ROCE** = (Adjusted EBIT for the year) / (Adjusted Capital employed less cash)
 - Adjusted EBIT excludes M&A related impact and other income
 - Adj. Capital employed is the sum of total equity, total borrowings, total lease liabilities, deferred tax liabilities (net), M&A related impact (net of Tax) less deferred tax assets, Cash and cash used for acquisitions.
- **Cash** = (Cash and cash equivalents + Other bank balances + investment in Mutual funds)
- **Net Cash** = (Cash - Current borrowings - Non Current borrowings at the end of the year)
- **Net Operating Working Capital Days** = (Average operating working capital / Revenue from operations) X 365 days.
Operating working capital is the sum of Inventories and Trade receivables less Trade payables
- **Cash EPS** = Profit/(Loss) for the period plus Depreciation, Amortization and Impairment / weighted average number of equity shares outstanding during the period

Thank You

For more information please visit our website:
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