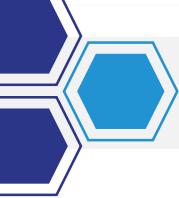




INVESTOR PRESENTATION

Q3 & 9MFY24

31 January 2024



Safe Harbour Statement

The statements, are as on date and may contain forward-looking statements like the words “believe”, “expects”, “anticipate”, “aim”, “will likely result”, “would”, “will continue”, “contemplate” “intends”, “plans”, “estimates”, “seek to”, “future”, “objective”, “projects”, “goal”, “likely”, “project”, “should”, “potential” “will”, “may”, “targeting” or other words of similar expressions/ meaning regarding the financial position, business strategy, plans, targets and objectives of the Company. Such forward-looking statements involve known and unknown risks which may cause actual results, performance or achievements to be materially different from the results or achievements expressed or implied. The risks and uncertainties inter-alia, relating to these statements include (i) cash flow projections, (ii) industry and market conditions; (iii) ability to manage growth; (iv) competition; (v) government policies and regulations; (vi) obtaining regulatory approvals; (vii) domestic & international economic conditions such as interest rate & currency exchange fluctuations; (viii) political, economic, legal and social conditions in India/ elsewhere; (ix) technological advances; (x) claims and concerns about product safety and efficacy; (xi) domestic and foreign healthcare reforms; (xii) inability to build production capacity; (xiii) unavailability of raw materials and failure to gain market acceptance.

The Company and its subsidiaries shall not have any responsibility or liability whatsoever for any loss howsoever arising from this presentation or its contents or otherwise arising in connection therewith. Also, the Company assumes no responsibility to publicly amend, modify or revise any forward looking statements, on the basis of any subsequent developments, information or events, or otherwise.

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- Consumer Healthcare Business
- Export Business

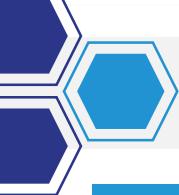
04

Additional Information

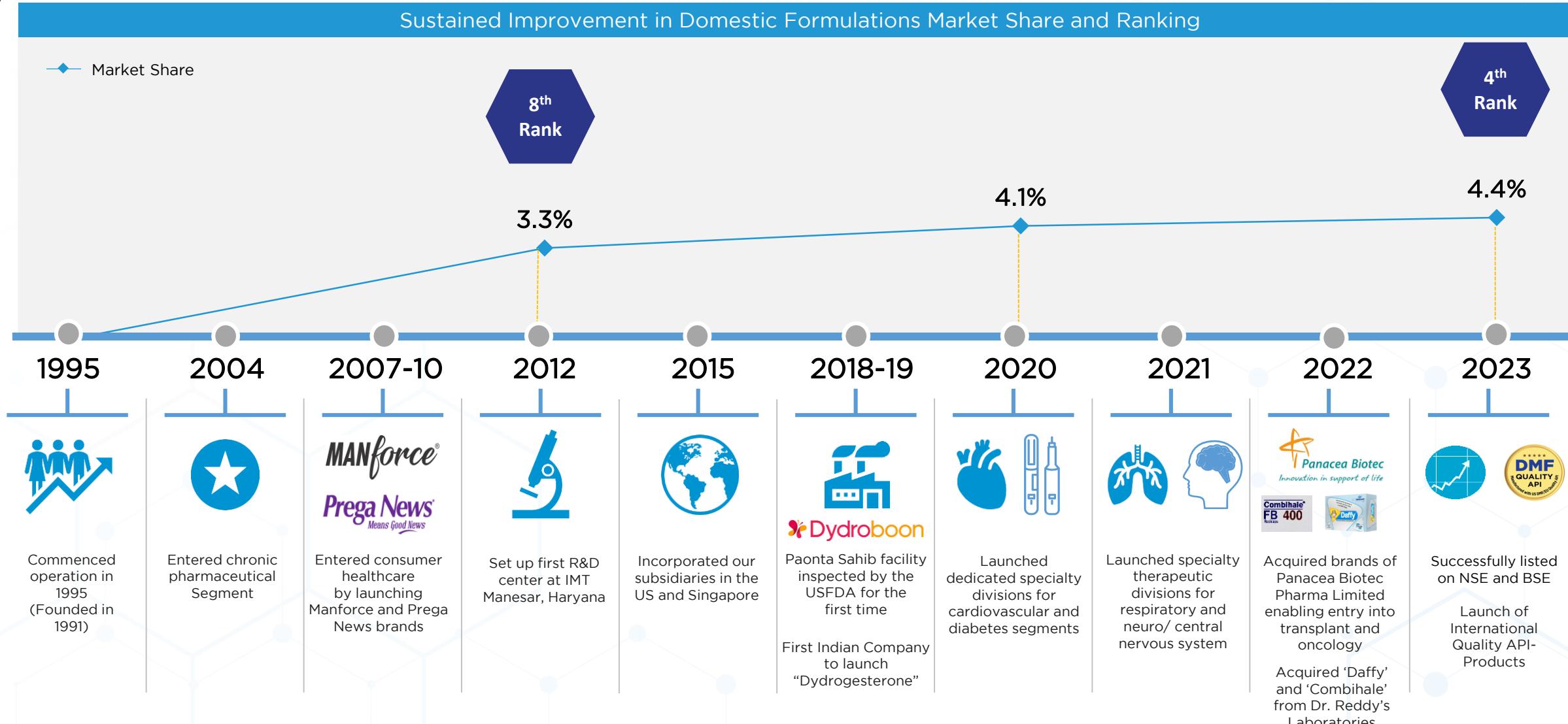
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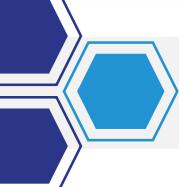
Corporate Framework



Mankind Pharma - Key Milestones



Mankind has Primarily Grown Organically and is the Youngest Company among the 5 Largest Pharmaceutical Companies in India in terms of Domestic Sales in FY23.



Mankind Pharma at a Glance



Market
Leadership

#1

Rank in Prescriptions
over the last five years*



Scale

INR 8,749 Crore

FY23 Revenue



Growth

19%

Revenue CAGR FY21-23



Profitability and
Capital
Efficiency

21.9%

FY23 EBITDA Margin

Youngest

in Top 5 of the IPM*

#4

By value in the IPM*

4

Consumer Healthcare brands
ranked #1 in their categories*

97%

Domestic Revenue

22

brands* worth INR 100 Cr+

15,000+

Field force***

3x

Domestic Average volume
growth for FY 21-23 vs IPM*

22%

Consumer Healthcare
Revenue CAGR FY21-23

18%

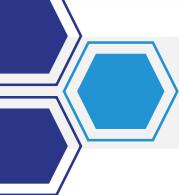
Domestic Business
Revenue CAGR FY21-23

23% / 39%

FY23 ROE** / Adj ROE**

25% / 40%

FY23 ROCE** / Adj ROCE**



Key Strengths

India revenues contribute **93%** of revenues in 9MFY24

Net cash of **INR 2,756 Cr**** with **consistent CFO/EBITDA ratio** in excess of 70% during 9MFY24

75% of manufacturing in-house; track record of innovation with commercialization of "**Dydrogesterone**"

Largest doctor coverage of **5+ lakh** doctors, Backed by a **15,000+** field force

One of the largest distribution networks with **13,000+** stockists across the country

Strong balance sheet with best in class cash conversion metrics

9

Focus on domestic business

1

Volume-growth driven by affordability

2

Growing franchise of scaled brands

3

Strong In-house manufacturing & proven R&D capabilities

8

#1 in prescriptions in India over last 5 years

7

Pan-India Market and Distribution Coverage

6

5

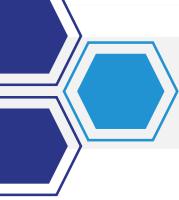
Fast growing consumer healthcare franchise

4

Increasing share of Chronic Segment

Chronic share increased from 28% in FY18 to **35%** in 9MFY24*

4 brands ranked #1 in consumer healthcare segment*

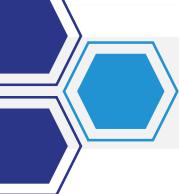


Strategy Going Ahead





Financial Performance



Q3FY24 - Key Financial Snapshot

Financials / Margins

2,607

Revenue (INR Cr)

611 / 23.4%

EBITDA (INR Cr) / Margin

460 / 17.6%

PAT (INR Cr) / Margin

Growth

24.7%

YoY Growth

39.1%

YoY Growth

55.5%

YoY Growth

Capital Efficiency

31.3%

ROCE*

26.4%

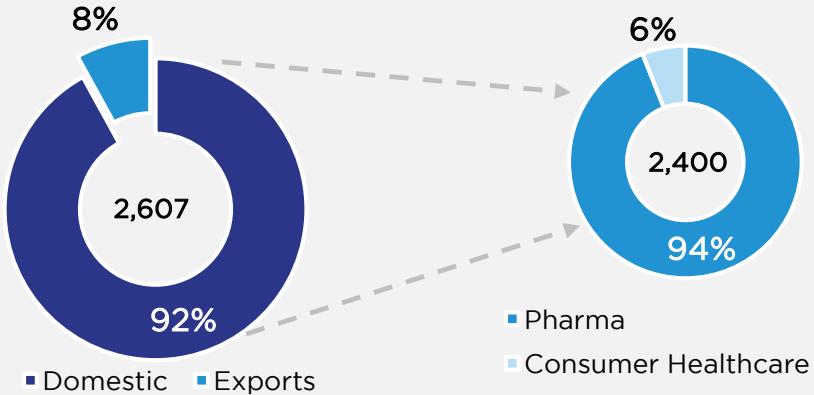
ROE*

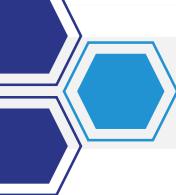


Mr. Rajeev Juneja
Vice Chairman & Managing Director

- “We are delighted to announce strong Q3 results with Domestic Growth of 20% YoY led by robust growth in Chronic, recovery in anti-infectives and strong growth in modern trade and hospital sales.
- Our top 5 therapeutics by sales have outperformed the IPM by 1.5x. We have increased our market share in 18 out of top 20 brands on both QoQ and YoY basis.
- These have resulted in a robust EBITDA growth of 39% YoY and PAT growth of 55% YoY in Q3. We continue to focus on improving cash flow from operations and optimising our working capital cycle.”

Segmental Revenue Break - Up



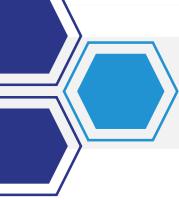


Q3 & 9M FY24 - P&L Highlights



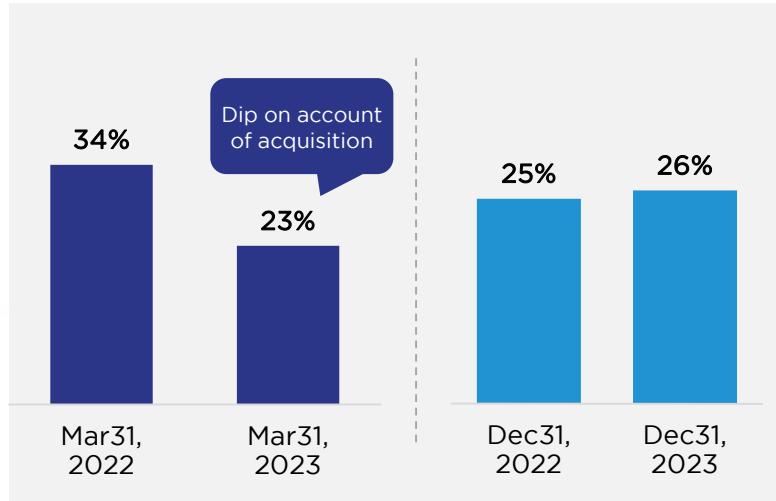
INR Crore	Q3FY24	Q3FY23	YoY Growth	Q2FY24	QoQ Growth	9MFY24	9MFY23	YoY Growth
Revenue from Operations (A=B+C)	2,607	2,091	24.7%	2,708	(3.7%)	7,894	6,696	17.9%
Domestic Business (B)	2,400	1,996	20.2%	2,529	(5.1%)	7,348	6,481	13.4%
Consumer Healthcare	149	157	(4.8%)	193	(22.8%)	550	540	1.9%
Exports Business (C)	207	95	117.9%	179	15.6%	546	215	154.0%
Gross Profit	1,779	1,413	26.0%	1,883	(5.5%)	5,421	4,457	21.6%
EBITDA	611	440	39.1%	686	(10.9%)	1,957	1,494	31.0%
Profit After Tax	460	296	55.5%	511	(10.0%)	1,465	1,016	44.2%
Diluted EPS* (INR)	11.3	7.1	59.4%	12.5	(9.4%)	35.9	24.9	44.5%
Cash EPS* (INR)	14.1	9.2	52.6%	14.9	(5.7%)	43.3	30.9	40.0%
Gross Margins %	68.3%	67.6%	70 bps	69.5%	120 bps	68.7%	66.6%	210 bps
EBITDA Margins %	23.4%	21.0%	240 bps	25.3%	190 bps	24.8%	22.3%	250 bps
PAT Margins %	17.6%	14.1%	350 bps	18.9%	130 bps	18.6%	15.2%	340 bps

* Diluted EPS and Cash EPS not annualised

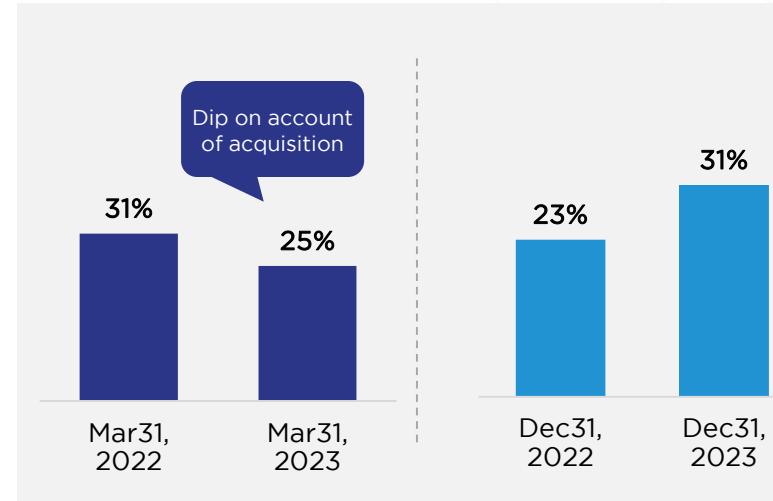


Key Financial Metrics

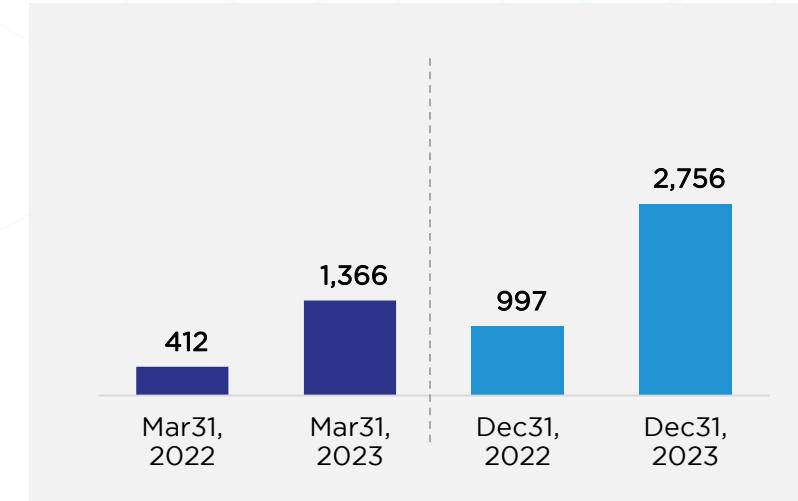
ROE*



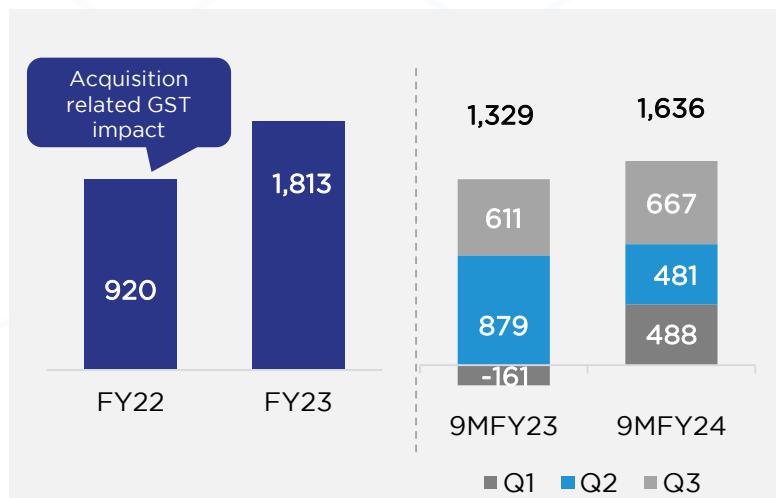
ROCE*



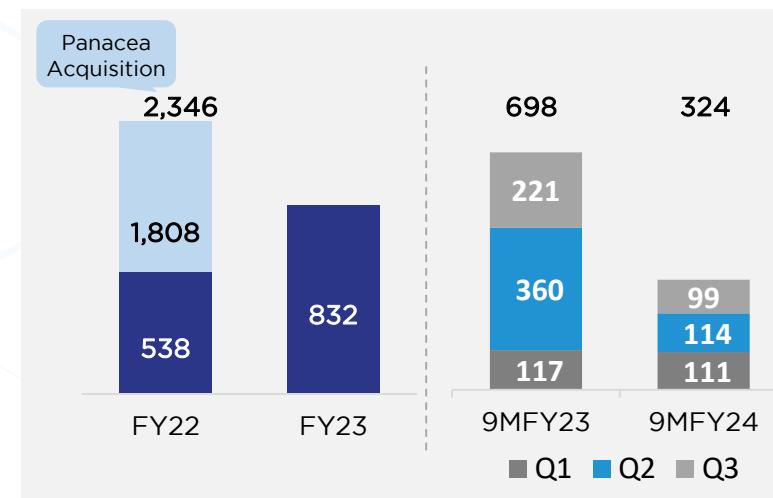
Net Cash# (INR crore)



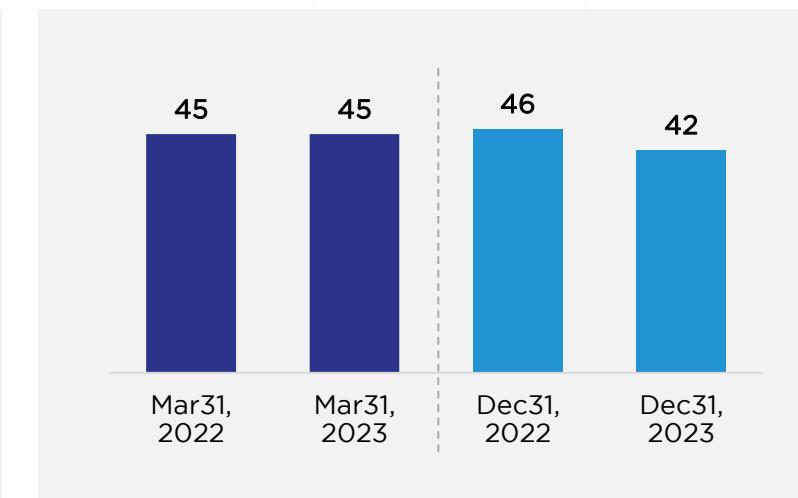
Cash Flow from Operations (INR crore)



CAPEX (INR crore)

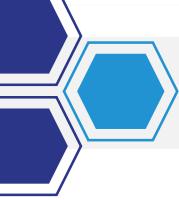


Net Operating Working Capital Days



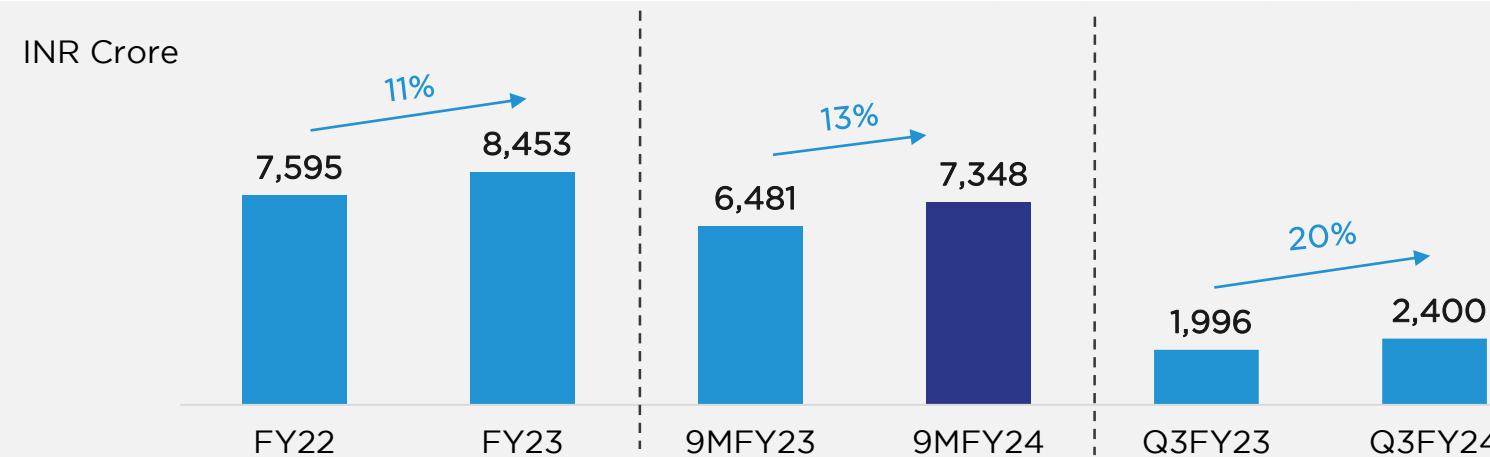


Business Updates

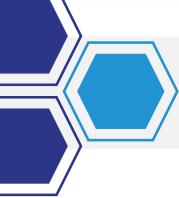


Domestic Business Performance

Strong Growth in Domestic Revenue*



- Domestic Business witnessed a growth of 20%* YoY in Q3FY24 supported by
 - Out-performance in chronic therapies (1.5x to IPM; 1.3x to IPM Chronic)
 - Recovery in anti-infectives (13.8% YoY vs 9.5% in IPM)
 - Strong growth in modern trade and hospital sales
- Mankind secondary sales growth was ~9% vs 8.3% for IPM in the quarter and 8.6% vs 8.2% for IPM in 9MFY24
- Maintained #4 rank with market share of 4.5% in Q3FY24; versus 4.4% in Q2FY24 vs 4.5% in Q3FY23
 - Ranked #2 in CVM with market share of 6.6% in Q3FY24 versus 6.4% in Q2FY24 vs 6.5% in Q3FY23
- Chronic growth of 12.2% versus 9.5% IPM Chronic growth in Q3FY24 indicates outperformance of 1.3x as compared to IPM
 - Increased chronic share by 130bps to 35% in 9MFY24 YoY (vs 34%)
- Maintained #1 rank with increase in prescription share to 15.3% in Q3FY24 vs 15.1% in Q2FY24
 - Prescriber Penetration increased to 83.4% in Q3FY24 from 83.2% in Q2FY24

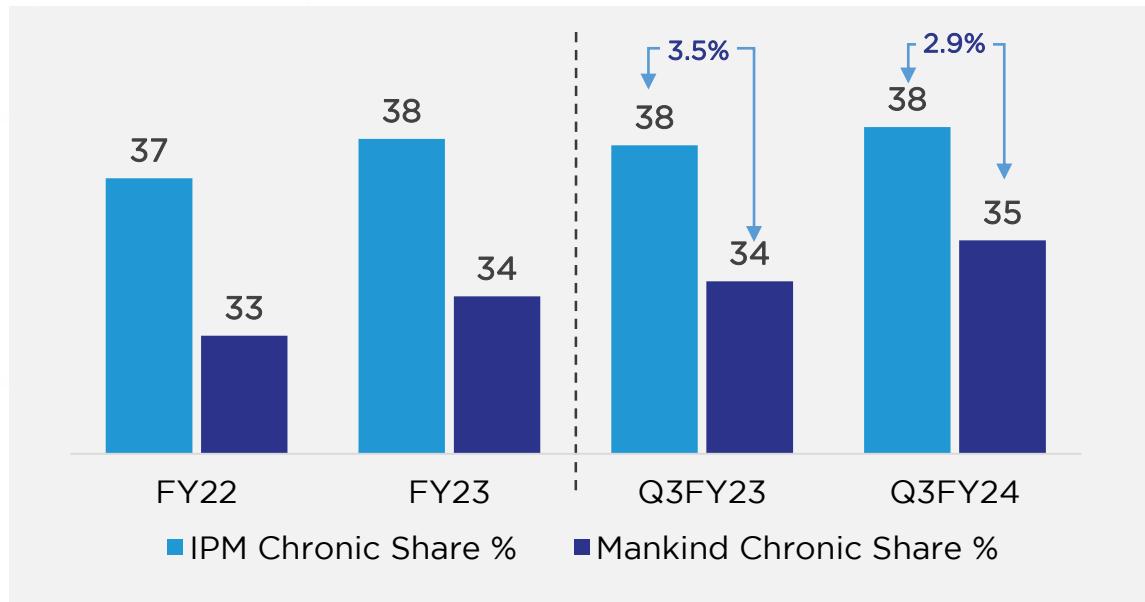


Increasing Share of Chronic Segment

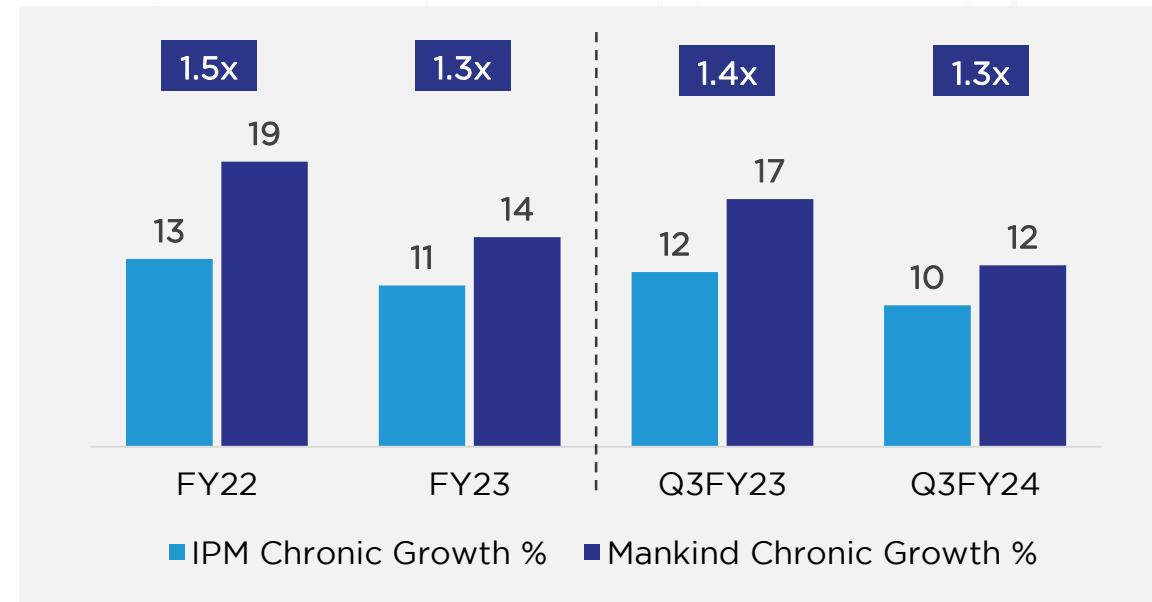


Increased chronic share (having higher price realization and lifetime value) by 100bps in last 12 months

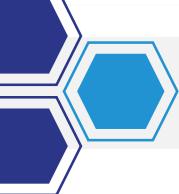
Consistent focus to increase chronic contribution



1.3x outperformance to IPM Chronic in Q3FY24



Mankind Chronic share in Metro & Class 1 increased from 52% to 55% (~70% for IPM) from MAT Dec'19 to Dec'23



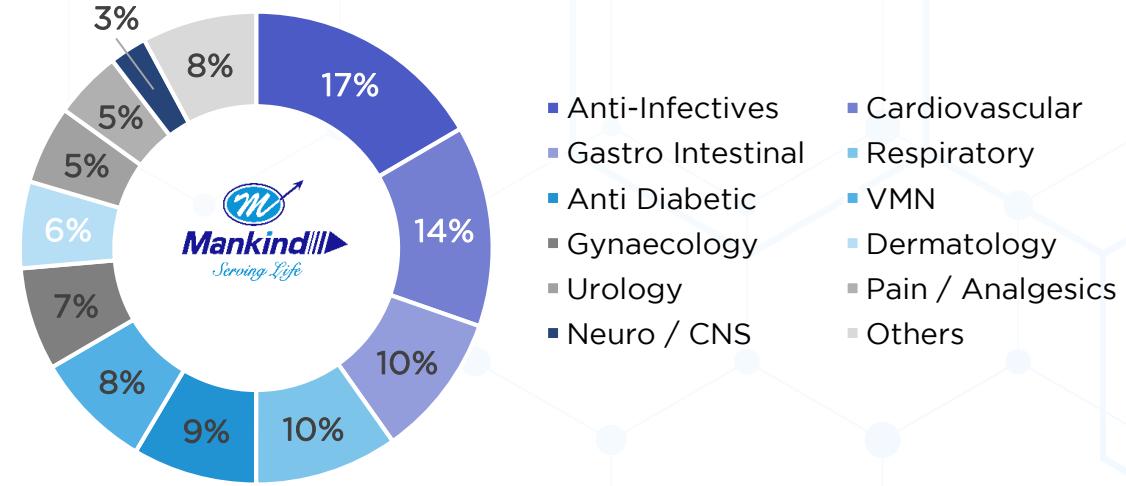
Q3FY24 Business Update



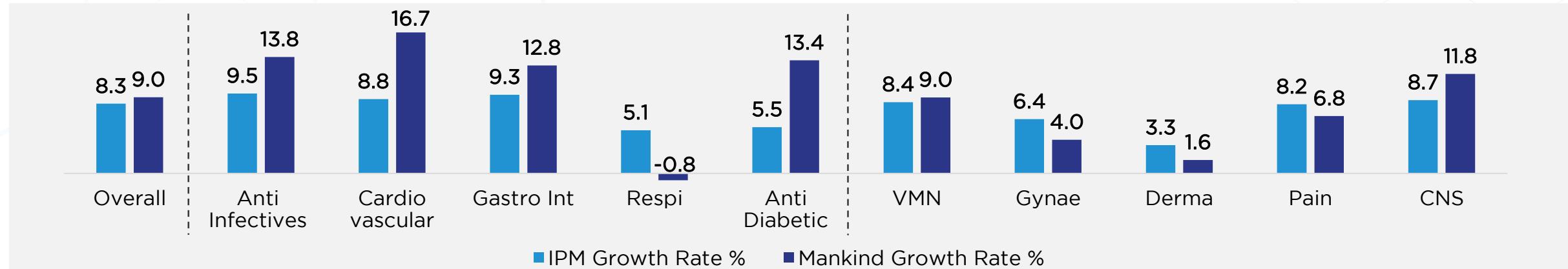
High Ranks across Acute and Chronic Areas

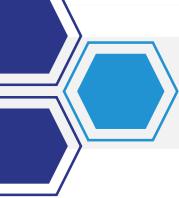
Key Therapy Areas	Rank in CVM (Q3FY24)	FY 20-23 CAGR	
		Mankind	IPM
Chronic therapies			
Cardiovascular	4	17%	11%
Anti Diabetic	4	16%	8%
Acute therapies			
Anti-Infectives	4	11%	8%
Gastro Int	6	11%	12%
Respiratory	4	16%	12%
Overall	2	13%	10%

Q3FY24 - Sales Mix representing Diversified Therapy Presence



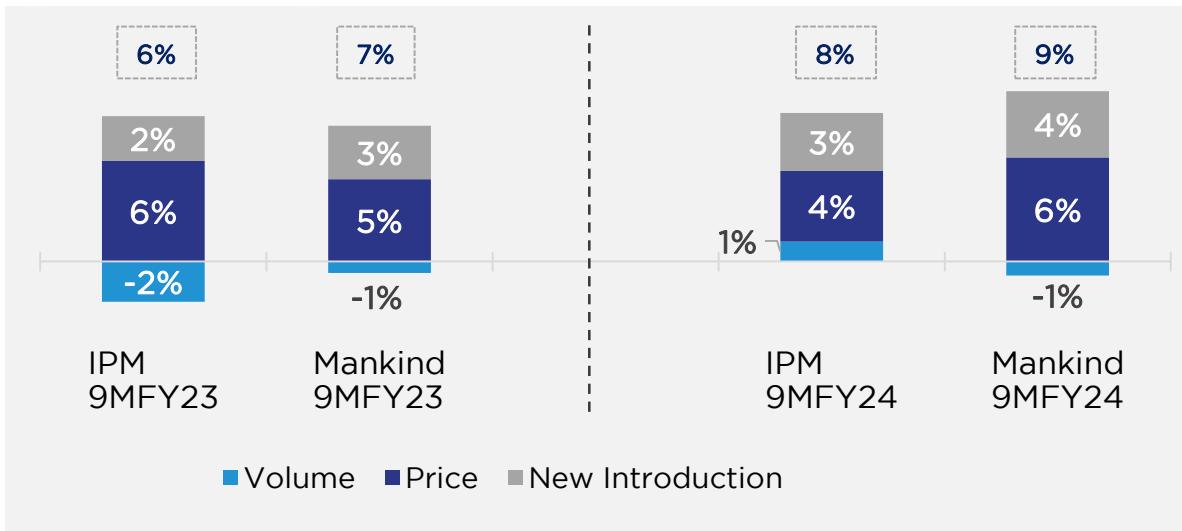
Q3FY24 - Significant outperformance in key therapies (Anti-infective, Cardio, Gastro, Anti-diabetic)



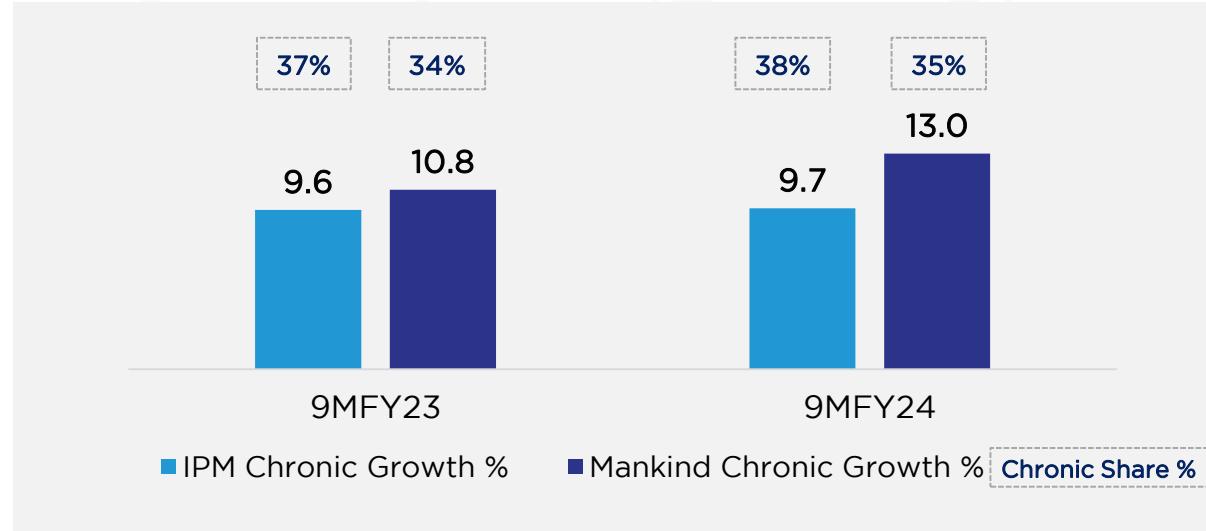


9MFY24 Business Update

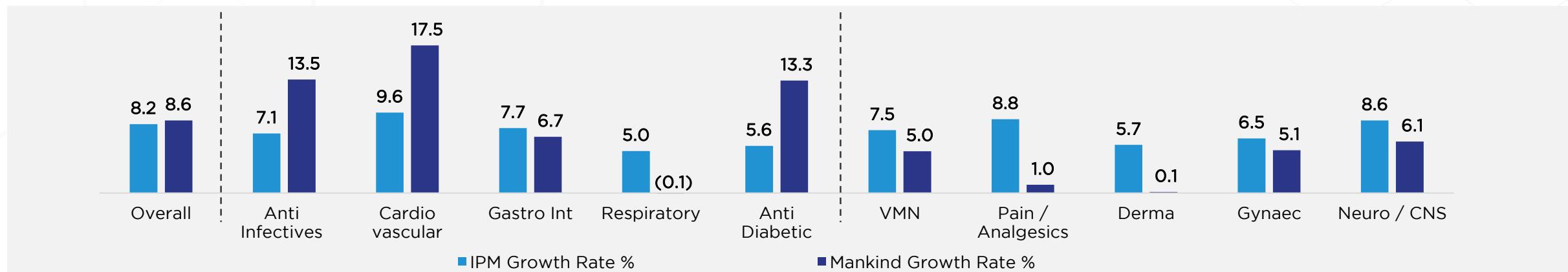
Continued outperformance to IPM

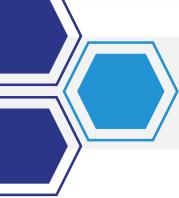


1.3x outperformance to IPM chronic in 9MFY24*



9MFY24 – Significant outperformance in key therapies (Anti-infective, Cardio, Anti-diabetic)

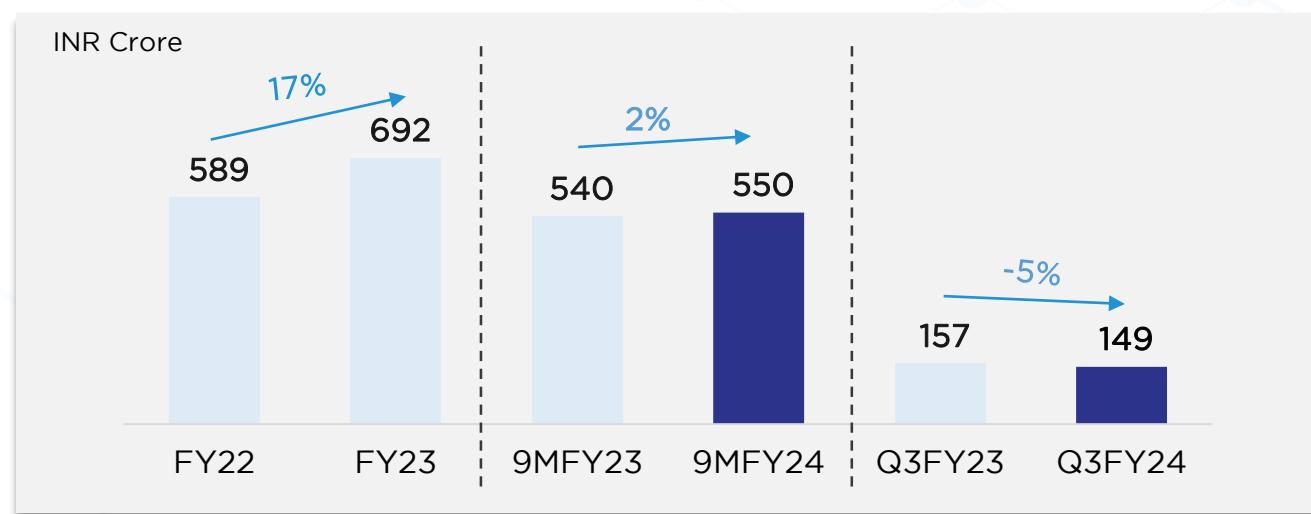




Building Consumer Healthcare Franchise



Consumer Healthcare Segment Revenue



- Consumer Healthcare segment revenue declined during the quarter due to
 - initiatives taken in last quarter towards optimization of channel inventory;
 - implementation of IT tools to facilitate stockist consolidation
- However, we have seen healthy growth in secondary/ tertiary sales in various brand categories resulting in market share gain
- Sustained efforts in brand building and further strengthening our position through
 - Increasing presence across Modern Trade, E-commerce and Q-Commerce channels
 - Dedicated regional campaigns through print, TV and digital media to enhance brand recall
- Focus on increasing rural penetration in key brands Gas-o-Fast® and Prega News®



Strong Corporate Identity Complements Brand Recall...



Strategically selected national and regional brand ambassadors

Corporate Brand Ambassadors



Dominant Brands



#1
Condom Brand
Market Share – 31%



#1
Pregnancy Test Kit Brand
Market Share – 85%



#2
Antacid Powder Brand
Market Share – 9%



#9
Vitamins, Minerals,
Nutrients Brand
Market Share – 2.4%



#1
Medicated Anti-Acne
Brand
Market Share – 34%



#1
Emergency
Contraceptive Brand
Market Share – 61%

Consumer Healthcare Brand Ambassadors



Kartik Aryan



Sunny Leone



Anushka Sharma



Kajal Aggarwal



Srabanti Chatterjee



Paresh Rawal &
Neena Gupta



Brahmanandam



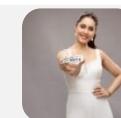
Biswanath Basu



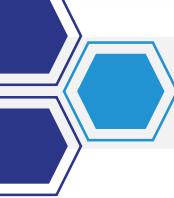
Ranveer Singh



Mahesh Babu



Rashi Khanna



...With Targeted Marketing Initiatives



Continues to leverage on #ApnePartnerSePucho Campaign, promoted on various media channels



MEN'S DAY CAMPAIGN:
#RealManforceForHer (Nov'23)



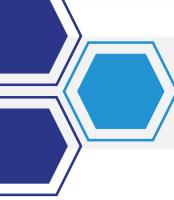
Tied up with NGO SAATHI & launched campaign #SafeTiesToSaveLives to aid people affected with HIV



Strengthening connect with 2.6 lakh chemists through personalized WhatsApp videos



“Expert Pregnancy Care Solution Brand “



...With Targeted Marketing Initiatives



Gas-O-Fast - India Ki Acidity
Ka Asli Indian Solution



Cultural events marketing initiatives to
enhance brand visibility



Outdoor branding across UP & WB (In-shop branding, train wraps,
railway station branding, bus branding, hoardings etc.)



Did you know?

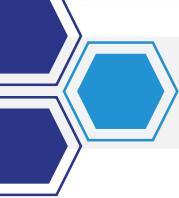
1 out of every 3 Indians is a vegetarian*
and vegetarians may suffer from vitamin deficiency.*



Leveraged celebrity endorsement across
all media platforms with focus on HealthOK
being 100% vegetarian

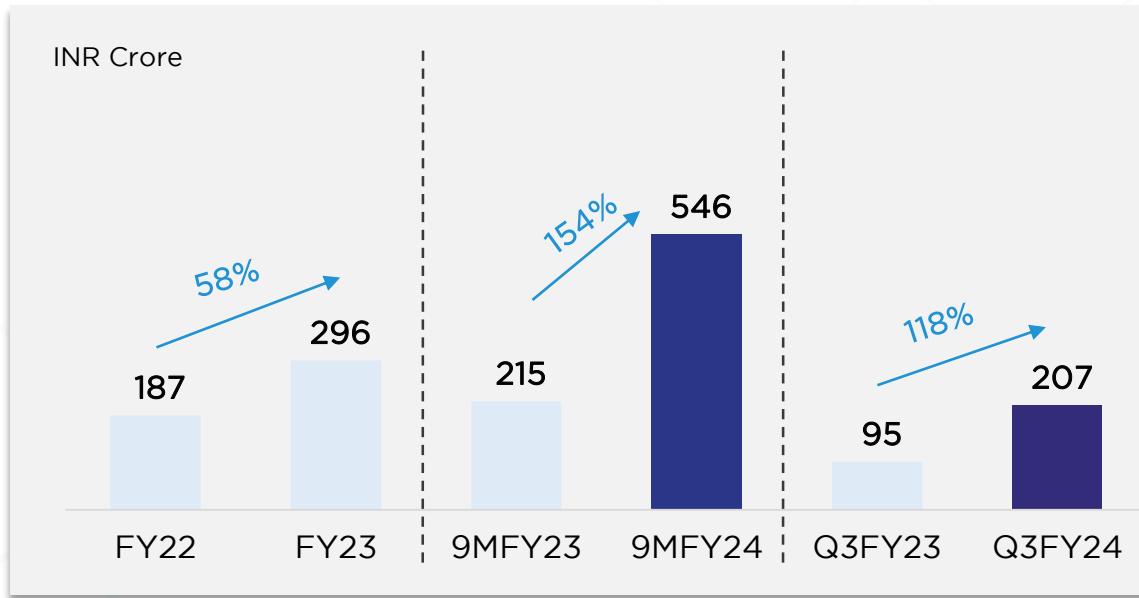


Visibility and brand building
through hoardings, radio ad &
newspapers; sampling to
increase awareness



Exports Business Update

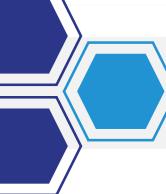
Revenue from Exports



- Exports business witnessed a growth of 118% YoY in Q3FY24 and 16% QoQ aided by one-off opportunities in the US
- Focus on differentiated filings, including in-licensing for key markets
- In addition to USA, the company is exporting to many countries including Sri-Lanka, Nepal, Chile, Kenya etc.



Additional Information



Key Performance Indicators (as per ICDR Requirement post IPO)



	FY22	FY23	Q3FY23	Q3FY24	9M FY23	9M FY24
Revenue from Operations within India as a percentage of revenue from operations %	97.60%	96.62%	95.46%	92.06%	96.79%	93.08%
EBITDA* (INR Million)	20,038.00	19,130.61	4,394.00	6,111.09	14,936.10	19,567.67
EBITDA Margin (%)	25.75%	21.86%	21.01%	23.44%	22.30%	24.79%
RoCE %*	25.50%	20.24%	19.81%	21.42%	19.81%	21.42%
Net Working Capital Days*	49	50	53	43	53	43

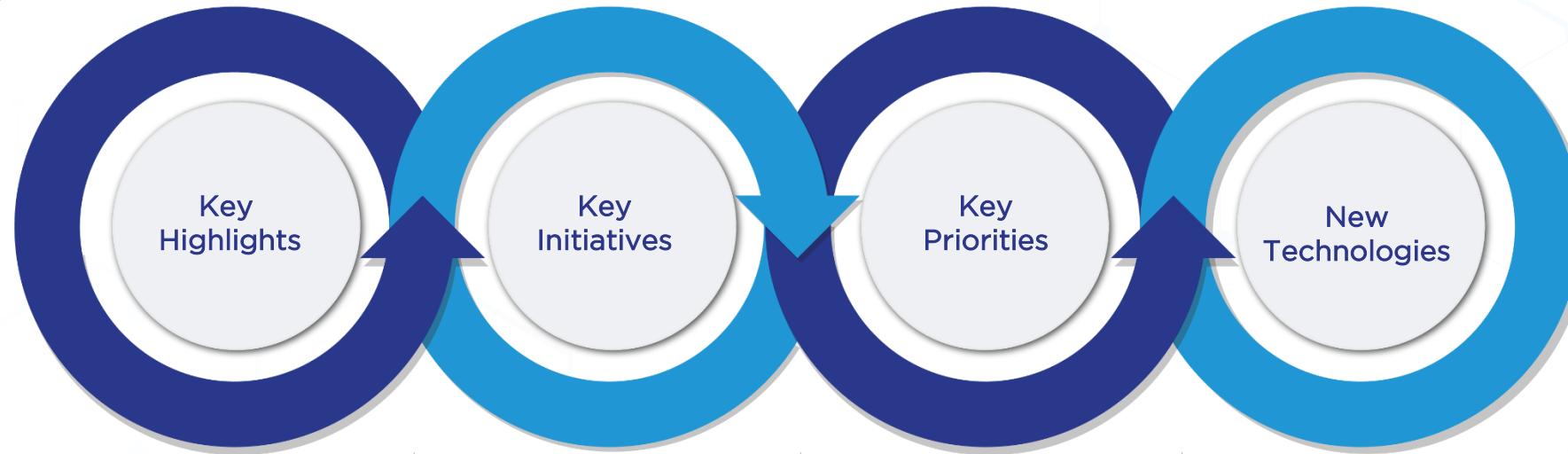
Notes:

EBITDA*, ROCE* and Net Working Capital Days* formula refer to Page no. 142 of Prospectus

Link to Prospectus - www.sebi.gov.in/filings/public-issues/may-2023/mankind-pharma-limited-prospectus_71518.html



ESG : Organization* wide focus on sustainable growth

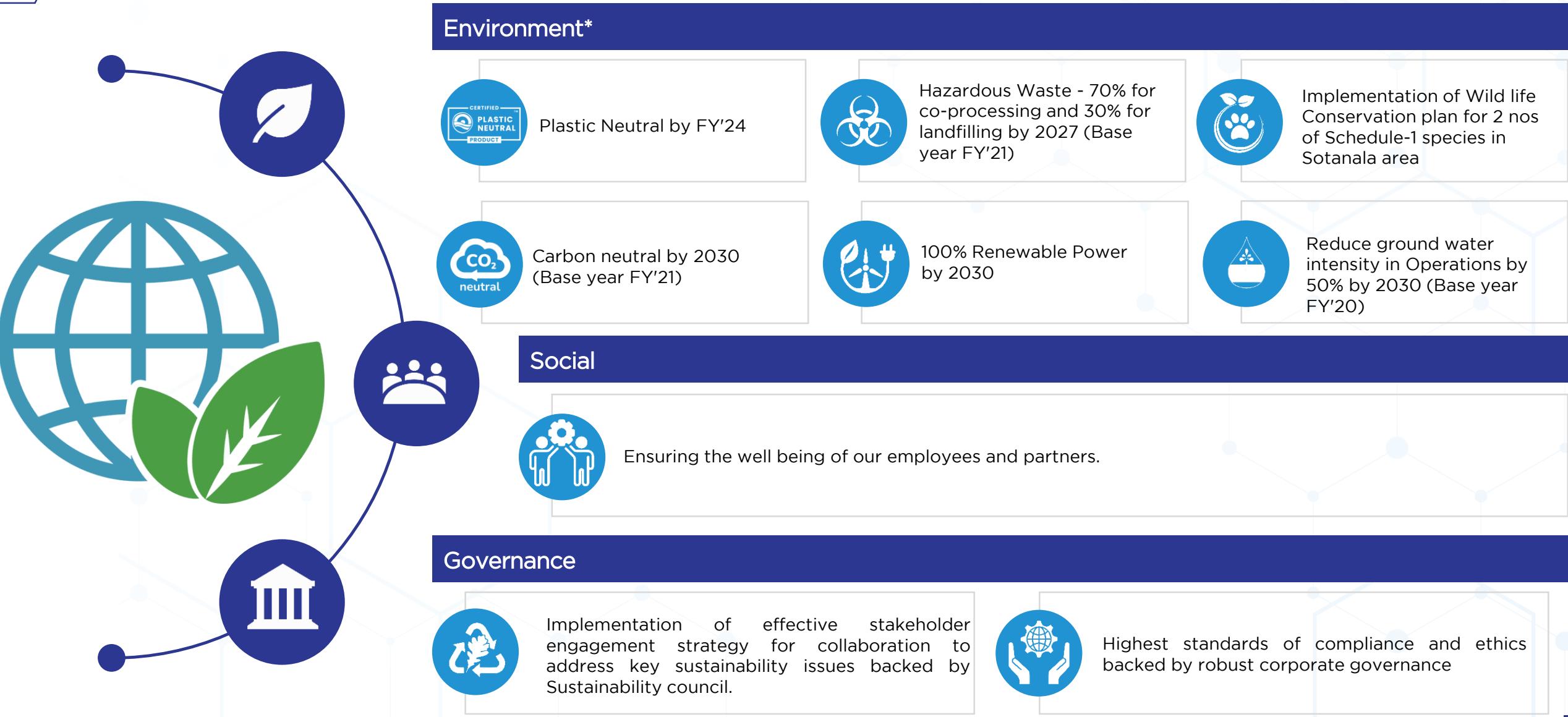
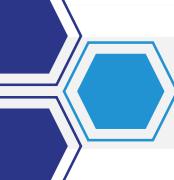


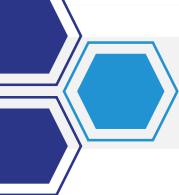
- **Zero Reportable Lost Time accidents** across all manufacturing units
 - **Sikkim - 100% of Hazardous Waste was sent for co-processing** instead of land filling during 9MFY24
 - **47,866 KL (43%) of Treated waste water recycled** back for various applications within the factory during 9MFY24
 - **1.2 MT (17% YoY) CO2 emissions reduction** in Per Million No of tablets produced during 9MFY24
 - **2.8% of renewable energy generated** during 9MFY24
-
- Imparted 100 Man-hours training on ESG to employees across departments
 - 65% (5,220 MT) of the targeted post-consumer plastic waste collection & recycling has been sent for recycling during 9MFY24
 - EHS Inspections & Compliance Verification commenced for Solvent & Plastic waste Recyclers.

- On track to achieve plastic neutrality by end of FY24.
- BRSR Core reasonable assurance

- Unit-1- Bio-Assay system to check effect of treated waste water on fish survival to be commissioned.
- Sikkim site - MVR system to achieve ZLD to be commissioned.

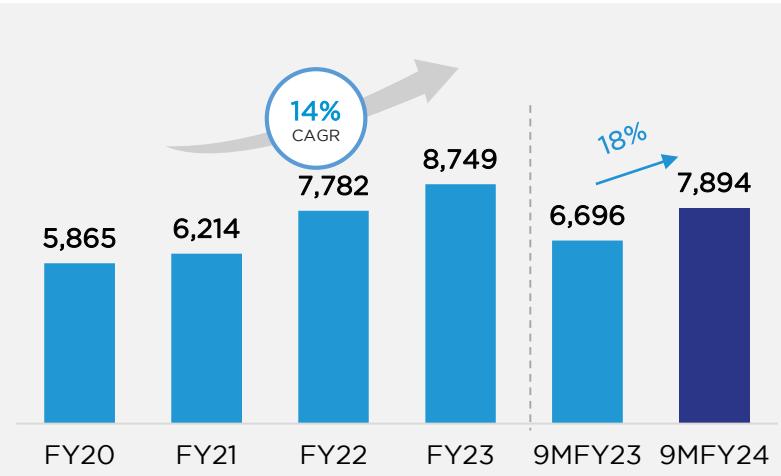




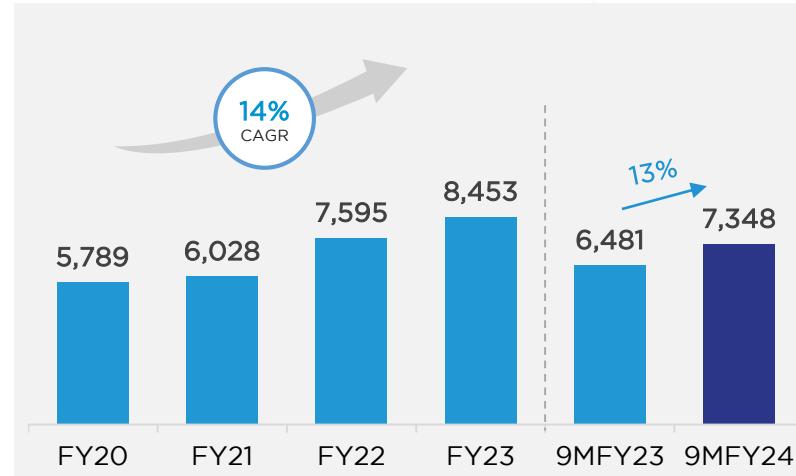


Financials - Steady growth trajectory

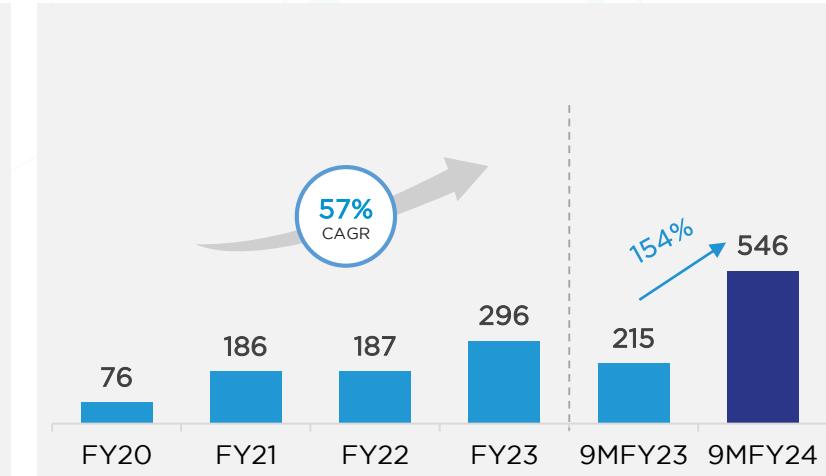
Revenue (INR Cr)



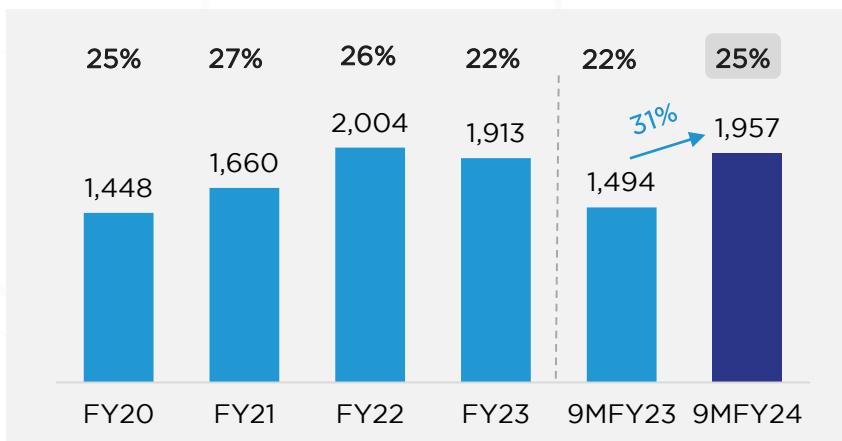
Strong Growth in Domestic Revenue



Revenue from Exports (INR crore)



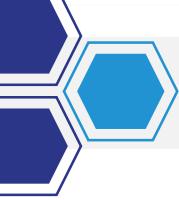
EBITDA (INR Cr) and Margin %⁽¹⁾



PAT (INR Cr) and Margin %



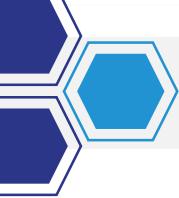
Note: EBITDA refers to profit for the year/period, as adjusted to exclude (i) other income, (ii) depreciation and amortization expenses, (iii) finance costs and (iv) total tax expense. EBITDA Margin refers to the percentage margin derived by dividing EBITDA by revenue from operations



Key Performance Highlights



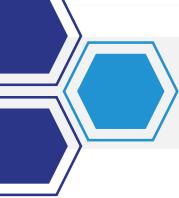
Key Performance Highlights	FY18	FY19	FY20	FY21	FY22	FY23
Value Growth YoY in IPM (%)	11.3	12.6	12.5	11.1	17.7	10.6
Market share by Value in IPM (%)	3.9	4.0	4.1	4.3	4.3	4.4
Market Ranking by Value in IPM (x)	4	4	4	4	4	4
CVM share in total IPM (%)	60.2	61.6	62.4	62.2	65.4	68.1
Market Share in covered market (%)	6.6	6.5	6.5	6.9	6.6	6.5
Covered market Rank (x)	2	2	2	2	2	2
Volume Share in IPM (%)	4.8	5.1	5.2	5.7	5.5	5.7
Market Ranking by Volume in IPM (x)	5	3	3	3	3	3
Chronic Share in Total portfolio (%)	27.9	31.9	32.2	34.1	32.9	33.9
Chronic Growth YoY (%)	16.4	28.6	13.5	17.6	13.6	14.1
Metro & Class 1 Share (%)	49.9	49.2	48.1	51.8	52.9	53.2



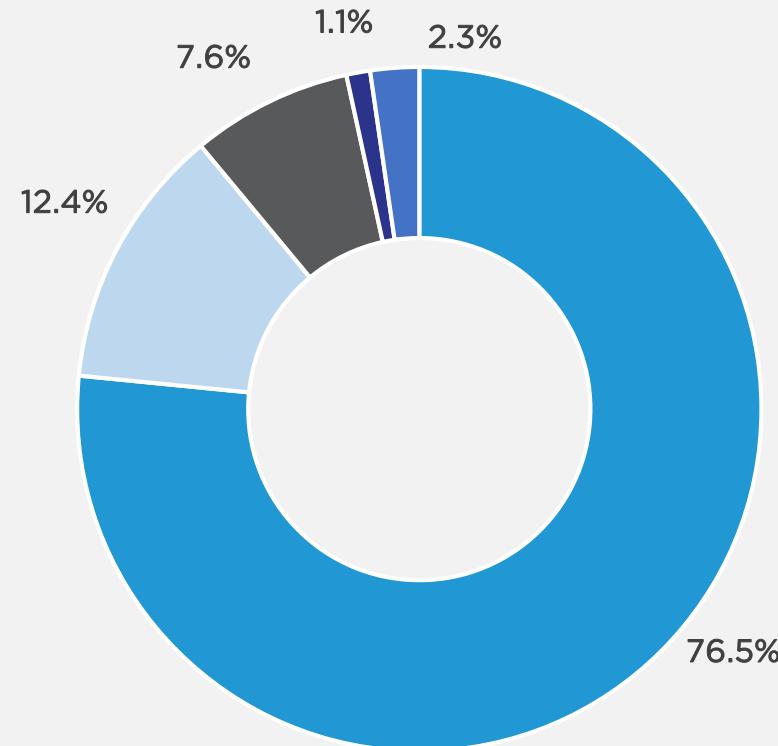
Sales Mix Trends



Therapy wise share in Total Revenue	FY18	FY19	FY20	FY21	FY22	FY23
ANTI-INFECTIVES	17.7	15.8	15.9	13.2	14.7	15.0
CARDIAC	10.1	10.8	11.5	12.6	12.1	12.8
GASTRO INTESTINAL	12.3	11.5	11.4	11.3	10.9	10.8
RESPIRATORY	7.6	8.0	8.7	7.2	9.7	9.5
PAIN / ANALGESICS	6.0	6.4	6.1	5.4	5.4	5.0
ANTI DIABETIC	6.3	7.7	7.5	8.7	8.3	8.2
VITAMINS/MINERALS/NUTRIENTS	10.6	9.8	9.5	10.3	9.5	8.5
DERMA	9.1	9.0	8.4	8.6	7.4	6.1
GYNAEC.	4.8	5.0	5.1	6.5	6.7	7.7
NEURO / CNS	2.7	2.9	2.9	3.2	2.9	2.6



Shareholding Pattern



■ Promoters ■ FPI & Bodies Corporate ■ Mutual Funds ■ Retail ■ Others

Shareholding Pattern as on 31st December, 2023

* Share Price of Rs. 1,983 from NSE as on 29th December, 2023

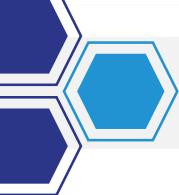
BSE Ticker	543904
NSE Symbol	MANKIND
Market Cap. (INR Crore)*	79,417
% Free Float	23.5
Free Float Market Cap. (INR Crore)	18,667
Shares Outstanding (Crore)	40.06
Industry	Pharmaceuticals



Q3 & 9MFY24 Earnings Call Details



Date	2 nd February, 2023
Time	12:00 PM IST
Dial - In Details	
Universal Access Numbers	+91 22 6280 1102 / +91 22 7115 8003
Diamond Pass	https://services.choruscall.in/DiamondPassRegistration/register?confirmationNumber=2055181&linkSecurityString=c0e972b89



- **ROE** = (Profit for the year) / (average total equity less cash)
 - Profit excludes interest income and gain on current investments measured at FVTPL
- **Adjusted ROE** = (Adjusted profit for the year) / (average adjusted total equity less cash)
 - Profit excludes any M&A related impact, interest income and gain on current investments measured at FVTPL
 - Adjusted total equity excludes Cash, cash used for acquisitions and is adjusted for M&A related impact (net of Tax)
- **ROCE** = (EBIT for the year) / (Capital employed less cash)
 - EBIT excludes other income
 - Capital employed is the sum of total equity, total borrowings, total lease liabilities and deferred tax liabilities (net) less deferred tax assets and Cash.
- **Adjusted ROCE** = (Adjusted EBIT for the year) / (Adjusted Capital employed less cash)
 - Adjusted EBIT excludes M&A related impact and other income
 - Adj. Capital employed is the sum of total equity, total borrowings, total lease liabilities, deferred tax liabilities (net), M&A related impact (net of Tax) less deferred tax assets, Cash and cash used for acquisitions.
- **Cash** = (Cash and cash equivalents + Other bank balances + investment in Mutual funds)
- **Net Cash** = (Cash - Current borrowings - Non Current borrowings at the end of the year)
- **Net Operating Working Capital Days** = (Average operating working capital / Revenue from operations) X 365 days.
Operating working capital is the sum of Inventories and Trade receivables less Trade payables
- **Cash EPS** = Profit/(Loss) for the period plus Depreciation, Amortization and Impairment / weighted average number of equity shares outstanding during the period

Thank You

For more information please visit our website:
<https://www.mankindpharma.com>

For specific queries, contact:

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