



**Serving Life**

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“ To deliver medicines that enable patients to live healthier and more active life. ”

We manufacture and market quality medicines. Our value added products have improved the quality of life of the patients and have helped them to enjoy longer, healthier & happier lives. We are ranked **5<sup>th</sup> in India and 4<sup>th</sup> in North India** (as per ORG-ims, Prescription Audit, 2007). In fiscal year 2006-2007 company has achieved a turnover of **Rs. 512 crores**.

#### Our Growth

Since the inception the company is growing at an average rate of 60% year after year. **We are among the top 5 fastest growing** pharma companies of India (as per ORG-ims).

#### Our Market Presence

We have strong market presence in chronic & acute therapeutic segments and the portfolio includes Antibiotics, Antifungals, Nutritionals, Gastrointestinals, NSAIDs, Anthelmintics, Cardiovascular, Dermatology, Anti-diabetic and ED category drugs. **Amlokind-AT, Moxikind-CV, Nurokind, Manforce, Zenflox, Nuforce-150, Zenflox-OZ, Fynal-OZ, Zenflox-NT, Mahacef-OZ are no. 1 ranked brands** all over India. Our **44 brands** are at top 5 positions (as per ORG-ims, Stockist Secondary Audit, 2007).

#### Our Divisions

With the aim to help patients in different therapeutic segments, Mankind group market its products through **Mankind, Discovery Mankind, Lifestar Pharma, Special Mankind, Future Mankind, Magnet & Vetkind**. With the launch of **Special Mankind** this year, company has ventured into OTC segment. Also with the foundation of its division **Future Mankind** & joint venture with **Magnet Labs Private Ltd.** this year, the group has marked its marketing presence in antipsychotic segment. The strong impact of its philosophy "**Serving Life**" encouraged the group to enter into veterinary segment, thus launched division **Vetkind**, this year.



# values

# infrastructure

## Our People

The company has developed a work environment that is result focused and team oriented. We believe that business growth can be achieved only **through the growth of the people**. Mankind is tied to its talented staff members, who are committed to the company aspiration and values.

## Our Culture

**aim high...**  
with our feet  
firmly on the  
ground.

**believe...**  
transparency  
is the key to  
success.

**strive...**  
to make  
it possible.

*We*

**achieve...**  
winning is  
a habit  
with us.

**are a team...**  
everyone  
matters.



**T**o meet the ever-growing demand of our products in Indian market & plans to serve global market, we have a world-class new state-of-the-art injectable unit at Paonta Sahib. It is designed as per the USFDA norms and has got production capacity of 60 million ampoules & 30 million vials on single shift basis.

**R**eflecting our commitment to innovative research & to meet the unmet needs of medical fraternity, we are coming up with an R&D center in NCR this year. The activity profile includes formulation development, new drug delivery system, bio-equivalence studies & contract research.

**W**ith strong market network of 34 C&F agents and 3800 stockist, company is reachable even in remote pockets of the country. Further company will be expanding globally and will launch formulations in South East Asia, Africa, Latin America & former CIS countries.

vision

milestone

“ To be amongst the top 3 fastest growing pharmaceutical companies of India with a turnover of **Rs. 1100** crore by **2010**. ”



2006

Established injectable **state-of-the-art unit at Paonta Sahib (HP)**. Launch of **Special Mankind** (OTC division), group turnover surged upto **Rs. 512 crs.**

2005

Celebrated “**Decade of trust**” with medical fraternity. Launched **Lifestar Pharma**, achieved **Indian Express Pharma Pulse Award** & turnover touched to **Rs. 370 crs.**

2002

Company established its operations all over India, launched new division **Discovery Mankind**, turnover reached **Rs. 85 crs.**

1995

Launch of **Mankind**

